

## SPECIFICATIONS



### What is the NRT logo?

The Nationally Recognised Training (NRT) logo is a distinguishable mark of quality for promoting and certifying national vocational education and training leading to Australian Qualifications Framework (AQF) qualifications or Statements of Attainment.

The NRT logo is similar to ANTA's, with both having a triangular shape and the same colours. However the descriptor (the words) under the triangle are different. Both logos are registered trade marks. The NRT logo should not be confused with ANTA's logo. Under no circumstance is ANTA's logo to be used in place of the NRT logo.

### Who can use the NRT logo?

The NRT logo can only be used by registered training organisations (RTOs), State and Territory registering/course accrediting bodies, ANTA and other authorised bodies.

### When can you use the NRT logo?

Compliance with these specifications and further advice on ethical marketing and advertising is set out in the Australian Quality Training Framework (AQTF) *Standards for Registered Training Organisations* (Standard 11 and 12).

The NRT logo may only be used in association with Training Package qualifications or courses accredited by State or Territory course accrediting bodies or their delegated bodies in accordance with Standard 27 and 28 of the AQTF *Standards for State and Territory Registering/Course Accrediting Bodies*.

Cases falling outside these specifications require special permission from ANTA.

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## Conditions for using the NRT logo

The following describes a range of situations and conditions for using the NRT logo.

### Advertisements and promotional information in any medium (print, television, radio, banners, internet, etc)

1. Training organisations registered by any State or Territory registering/course accrediting body may use the NRT logo to promote training recognised under the AQTF provided that training is within the RTO's scope of registration.
2. Impressions must not be created that may lead an observer to conclude the NRT logo applies to all training provided by the RTO, if this is not the case. The NRT logo cannot be used by an RTO where the training is accredited, but is outside the scope of registration of the RTO. Where training is being promoted and does not meet the requirements stipulated in the AQTF or is outside the RTO's scope of registration, it must be made clear the NRT logo is not associated with that training.
3. Use of the NRT logo is only permitted where there is a direct relationship to an accredited AQF aligned course, Training Package qualification or a course meeting the requirements of the AQTF.

### Student information (brochures, course handbooks, prospectuses, etc)

4. When an RTO is promoting the training it offers and wishes to use the NRT logo, its promotional material such as brochures, handbooks and prospectuses must clearly distinguish between nationally recognised training within the scope of registration and that which is not nationally recognised.

### Corporate stationery, business cards, buildings, training resources and marketing products

5. The NRT logo must not be used on products such as corporate stationery, business cards, building signage, mouse pads, pens, satchels, packaging around products nor learning resources supporting training.

### Certificates, Statements of Attainment and other testamurs

6. The NRT logo must be depicted on all AQF qualifications, Statements of Attainment and certificates relating to courses meeting the requirements of the AQTF. These can only be issued by an RTO when the training delivered is covered by the RTO's scope of registration. The NRT logo must not be depicted on other testamurs or transcripts of results.

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## Format for reproduction

The NRT logo can only be reproduced from hard or electronic copies provided by the registering/course accrediting body in the State or Territory where the RTO is registered. Contact details are provided in this document.

The NRT logo consists of both the triangular shape **and** the descriptor. The triangle is not to be used without the descriptor. The typeface is Fritz Quadrata. Under no circumstances is the descriptor to be typeset in any other typeface.

The complete NRT logo may be varied in size. The size and position of the NRT logo on the final product is at the discretion of the product designer. Although the size of the logo may be varied, the proportions of the triangle and the descriptor in relation to each other may not be varied. Under no circumstance is the logo to be reproduced in mirror image or be rotated.

## Two colour reproduction

Where the NRT logo is reproduced in colour, it must comply with these colour requirements. Deviation from these colours is not permitted, nor are colours to be swapped around or stippled. The only colours to be used are:

**GREEN PMS 343**

**RED PMS 192**

## One colour reproduction

Where the NRT logo is reproduced in one colour, it should preferably be in **GREEN PMS 343** or, where this is not suitable, it may be reproduced in black. In some situations the background colour may clash or the logo may not be prominent. In those situations, the black logo may be reversed out to display in white.

## Examples of logo reproduction



## Where to get the NRT logo

Contact the State or Territory training authority where your organisation is registered to obtain hard or electronic copies of the NRT logo.

### New South Wales

Vocational Education Training and Accreditation Board (VETAB)  
Locked Bag 21  
DARLINGHURST NSW 1300  
Tel: (02) 9244 5335  
Fax: (02) 9244 5344  
[www.vetab.nsw.gov.au](http://www.vetab.nsw.gov.au)

### Western Australia

Training Accreditation Council WA  
Level 2  
151 Royal Street  
EAST PERTH WA 6004  
Tel: (08) 9235 6035  
Fax: (08) 9235 6142  
[www.training.wa.gov.au](http://www.training.wa.gov.au)

### Victoria

Office of Training and Tertiary Education  
PO Box 266D  
MELBOURNE Vic 3001  
Tel: (03) 9637 2762  
Fax: (03) 9637 2520  
[www.otfe.vic.gov.au](http://www.otfe.vic.gov.au)

### Tasmania

Office of Post Compulsory Education and Training  
GPO Box 301  
HOBART Tas 7001  
Tel: (03) 6233 7886  
Fax: (03) 6234 4358  
[www.opcet.tas.gov.au](http://www.opcet.tas.gov.au)

### Queensland

Training Quality and Regulation  
Department of Employment and Training  
Locked Mail Bag 527  
GPO BRISBANE Qld 4001  
Tel: (07) 3247 5477  
Fax: (07) 3247 5488  
[www.det.qld.gov.au](http://www.det.qld.gov.au)

### Northern Territory

Department of Employment, Education and Training  
GPO Box 2925  
DARWIN NT 0801  
Tel: (08) 8999 4396  
Fax: (08) 8999 4300  
[www.nt.gov.au/nteta](http://www.nt.gov.au/nteta)

### Australian Capital Territory

ACT Accreditation and Registration Council  
PO Box 985  
CIVIC SQUARE ACT 2608  
Tel: (02) 6205 7055  
Fax: (02) 6205 7045  
[www.decs.act.gov.au/services/training.ht](http://www.decs.act.gov.au/services/training.ht)

### South Australia

Department of Education, Training and Employment  
Records and Information Unit  
GPO Box 1152  
ADELAIDE SA 5001  
Tel: (08) 8226 3431  
Fax: (08) 8226 0429  
[www.tafe.sa.edu.au/vet\\_div](http://www.tafe.sa.edu.au/vet_div)

**For use of the NRT logo outside these specifications, special permission must be obtained from ANTA**



### Australian National Training Authority

AMP Place 10 Eagle Street Brisbane Queensland 4000  
GPO Box 3120 Brisbane Queensland 4001  
Telephone 07 3246 2300 Facsimile 07 3246 2490  
[www.anta.gov.au](http://www.anta.gov.au)

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