



Australian Government

Assessment Requirements for SITTPPD013

Develop interpretive activities

Release: 1

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Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- plan and develop one single interpretive activity and one series comprising at least three interpretive activities combined into an overall program, for at least two of the following:
 - attractions
 - guided activities or walks
 - sporting activities
 - theme parks
 - virtual activities
- plan and develop the above interpretive activities using at least two of the following themes:
 - cultural
 - heritage
 - historical
 - nature
- ensure above interpretive activities include key messages that reflect subject matter knowledge and meet the needs of different customer groups and commercial and operational constraints
- identify and implement review mechanisms for above interpretive activities.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- subject matter around which activities are developed
- influential principles and theories of interpretation
- physical and digital interpretive media
- resource considerations for the development of interpretive activities:
 - apps and other digital content
 - costumes
 - guest speakers
 - handouts

- information and communications technology
- natural resources
- props
- professional organisations
- special interest organisations
- specialists:
 - actors and performers
 - creative designers
 - cultural advisers
 - designers
 - environmental educators
 - heritage specialists
 - historians
 - interpretation consultants
 - marketers
 - subject matter experts
 - technical experts
- practical processes that support activity development:
 - budgeting
 - evaluation
 - needs analysis
 - resource development
 - scheduling
- creative communication techniques for interpretive activities:
 - games
 - illustrated talks
 - role-playing
 - sensory awareness exercises
 - storytelling
 - use of apps, podcasts, near response codes, quick response codes
- safety requirements specific to activities
- risk assessment processes:
 - determining overall risk level
 - determining exposure to the risk
 - estimating probability of negative impacts identifying consequences that could result from the identified risk
- legal, ethical and sustainability considerations for activity development:
 - cultural appropriateness
 - duty of care
 - minimal impact

- minimising waste and conserving resources.

Assessment Conditions

Skills must be demonstrated in an operational tourism environment. This can be:

- an industry workplace; or
- a simulated industry environment set up for the purposes of assessment.

Assessment must ensure access to:

- a real or simulated environment for which interpretive activities can be planned and developed
- information sources on subject matter of interpretive activities, resources and other specialists
- current technology for use in activity development
- customers sufficient in number to reflect different customer, organisational or community needs and locations for interpretive activities. These can be:
 - customers in an industry workplace who are assisted by the individual during the assessment process; or
 - individuals who participate in role plays or simulated activities, set up for the purpose of assessment, in a simulated industry environment operated within a training organisation.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors and have worked in industry for at least three years where they have applied the skills and knowledge of this unit of competency.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=68c40a93-e51d-4e0f-bc06-899dff092694>