



Australian Government

SIRSS00029 Result Driven Retail Operation

Release 1

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Modification History

Not applicable.

Description

A set of skills for individuals to manage operational aspects of a retail business, particularly in relation to online and e-commerce, with a view to maximising business performance.

Pathways Information

Achievement of the Units of Competency in this Skill Set may provide credit towards a range of qualifications in the SIR Retail Services Training Package.

Licensing/Regulatory Information

No occupational licensing, certification or specific legislative requirements apply to this Skill Set at the time of publication.

Skill Set Requirements

Unit code	Unit title
SIRXOSM004	Analyse performance of social media and online business tools
SIRXOSM007	Manage risk to organisational reputation in an online setting
SIRRRTF002	Monitor retail store financials
SIRXSTR001	Develop an ecommerce strategy
SITXHRM002	Roster staff

Target Group

This Skill Set is for individuals who are working in management roles in the retail industry with oversight of staff and operations.

Suggested words for Statement of Attainment

These Units of Competency provide a set of skills for managing operational aspects of a retail business.

Custom Content Section

Not applicable.