



Australian Government

SIRRMER009 Plan and organise display lighting

Release: 1

SIRRMER009 Plan and organise display lighting

Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to plan and organise lighting for visual merchandising installations. It requires the ability to determine lighting requirements, assess suitable lighting options that enhance visual merchandising, and ensure lighting use is sustainable and efficient.

This unit applies to visual merchandisers and stylists working in a diverse range of sectors and business contexts. They operate with independence, under limited supervision of others, and within established organisational policies and procedures. They may have responsibility for making a range of creative and operational decisions within the scope of their job role.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Merchandising

Unit Sector

Retail

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

1. Determine lighting requirements.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1. Access and review visual merchandising concept and plans to determine functional and ambient lighting requirements.
- 1.2. Identify lighting specifications, budget and constraints.
- 1.3. Evaluate suitability of existing lighting and identify required changes.
- 1.4. Review existing site layout to determine feasible lighting

- options.
- 1.5. Access creative sources of information and research lighting trends to draw inspiration for display lighting.
 - 1.6. Research and compare the features, costs and benefits of lighting options.
2. Develop lighting plans.
- 2.1. Select lighting solutions that best meet lighting requirements.
 - 2.2. Take opportunities to create cost-efficiencies and maximise use of resources.
 - 2.3. Identify the need for professional contractors to carry out lighting installation work.
 - 2.4. Document lighting costings and ensure plan meets budgeting requirements.
 - 2.5. Incorporate safety and environmental sustainability considerations into the planning process.
 - 2.6. Document lighting plan lighting plan and seek any required approval.
3. Organise lighting installation.
- 3.1. Communicate lighting plan and desired outcomes to relevant personnel.
 - 3.2. Source materials and resources required for lighting installation.
 - 3.3. Select appropriate time to install lighting that minimises disruption to customers.
 - 3.4. Install lighting according to work, health and safety requirements and manufacturer's instructions.
 - 3.5. Monitor the work of contractors as required to ensure lighting plan requirements are met.
 - 3.6. Finalise lighting installation and adjust to ensure visual appeal is maximised and lighting objectives are met.
 - 3.7. Clean and tidy work area and remove excess materials.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria, are listed here, along with a brief context statement.

SKILLS

DESCRIPTION

- Reading skills to:
- interpret documentation and terminology used to describe lighting features and functionality.
- Oral communication skills to:
- communicate lighting requirements to external personnel and ensure agreed understanding.

Unit Mapping Information

No equivalent unit.

Links

Companion Volume Implementation Guides -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=ca051b1b-5101-4ec2-ac1c-49699303188d>

Assessment Requirements for SIRRMER009 Plan and organise display lighting

Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- review a visual merchandising concept to develop a lighting plan to achieve three of the following:
 - creation of ambience
 - gain attention and recognition
 - product enhancement
 - influence perception of space
 - emotional engagement
 - decorative purpose
- document the above lighting plan specifying:
 - objectives
 - costings
 - lighting equipment and resource requirements
 - energy usage
 - lighting placement
- monitor the installation of one lighting plan by:
 - communicating key responsibilities
 - evaluating lighting installation against lighting plan.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- role of lighting in visual merchandising:
 - creation of ambience
 - gain attention and recognition
 - product enhancement
 - influence perception of space
 - emotional engagement
 - decorative purpose
- common lighting systems and solutions:

- purpose
- benefits
- limitations
- installation requirements
- functionality
- key aspects and considerations of lighting planning:
 - objectives
 - budgets and costings
 - lighting equipment and resource requirements
 - energy usage
 - lighting placement
 - store layout and design
 - use of external contractors
 - access to power supply
 - interrelationship with other sensory devices
- colour of light, effects and common uses:
 - warm white
 - cool white
 - daylight
- typical running of lighting:
 - costs
 - energy usage
- key bulb types:
 - efficiency
 - light distribution
 - lifetime
 - colour rendering
 - quantity of light
- key aspects of work, health and safety as it relates to installation of lighting
- environmental sustainability considerations that impact lighting planning.

Assessment Conditions

Skills must be demonstrated in a service industries environment. This can be:

- an industry workplace
- a simulated industry environment.

Assessment must ensure access to:

- visual merchandising concept
- space to install lighting

- lighting equipment.

Assessors must satisfy the Standards for Registered Training Organisations' requirements for assessors, and:

- have worked in a job role for at least two years where they have applied the skills and knowledge within this unit of competency.

Links

Companion Volume Implementation Guides -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=ca051b1b-5101-4ec2-ac1c-49699303188d>