



Australian Government

Assessment Requirements for SHBHTLS007 Plan and deliver professional hairdressing presentations

Release: 1

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Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- plan and deliver three logical, well-structured presentations in line with three different briefs that require different subject matter delivery that cumulatively demonstrate:
 - effective use of public speaking techniques and equipment
 - ability to tailor the presentation to specific audience needs
 - use of a single model demonstration with technical explanation of hair designs
 - use of multiple model demonstration with technical explanation of hair designs.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- in-depth knowledge of hairdressing subject matter suited to the requirements of the presentation
- methods for planning presentations, structure and timing of effective presentations
- public speaking techniques:
 - use of voice:
 - tone
 - volume
 - pace
 - diction
 - inflection
 - appropriate eye contact
 - appropriate body language
 - impact of dress
 - use of humour
- interpersonal skills relevant to engaging with an audience:
 - adjusting language to suit audience comprehension
 - engaging with and motivating audience to interact
 - actively listening and responding to audience questions

- features of typical audio visual equipment and software programs used to deliver presentations
- roles and responsibilities of different event and presentation personnel:
 - creative director and producer
 - hair stylists and support team
 - models
 - make-up artists
 - technicians.

Assessment Conditions

Skills must be demonstrated in venues or sites where presentations are delivered; these can be:

- industry venues and sites or
- venues and sites operated within a training organisation where presentations are delivered in live time.

Assessment must ensure use of:

- activities that require the individual to deliver presentations for a designated time period where time pressures and constraints play a key factor
- models for hair designs
- an audience of a size and nature that would be expected for the relevant topic or context
- people with whom the individual can interact for all consultation aspects of this unit; these can be:
 - people in an industry workplace or
 - people who participate in project activities, role plays or simulated activities within a training organisation
- computers and general software programs to plan for presentations
- presentation briefs detailing comprehensive information about objectives, audience characteristics, themes and format of the presentation
- audio visual equipment.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors; and:

- hold the Graduate Certificate in Hairdressing Creative Leadership, or be able to demonstrate equivalence of competencies; and
- have at least five years full time employment experience in the hairdressing industry where they have applied the skills and knowledge covered in this unit of competency.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>