



Australian Government

SHBHTLS004 Provide creative leadership to the hairdressing industry

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to research and develop effective leadership skills that promote and support the development of an innovative culture for the organisation and in turn, the hairdressing industry.

This unit applies to highly skilled senior hairdressers who have substantial experience across the industry and who work at a national or international level as freelance session stylists or creative or artistic directors for larger hairdressing organisations and product companies. They work with significant autonomy, have highly developed specialised technical, creative, conceptual and leadership skills and knowledge and are responsible for making a range of strategic design, operational and team decisions. They provide technical and creative leadership, training and support to colleagues and the industry at large.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Technical Leadership

Unit Sector

Hairdressing

Elements and Performance Criteria

ELEMENTS

Elements describe the essential

PERFORMANCE CRITERIA

Performance criteria describe the performance needed

outcomes	to demonstrate achievement of the element.
1. Extend research capability to support professional practice	1.1. Develop strategies to extend individual research. 1.2. Conduct critical analysis of research outcomes and develop own substantiated position. 1.3. Communicate own position in a manner which demonstrates clarity of thought and conceptual understanding of different theories.
2. Apply effective leadership strategies to enhance image of the organisation and industry.	2.1. Research theories of leadership and impact of leadership styles on organisational and industry development. 2.2. Develop strategies to maximise personal effectiveness for modelling high level performance.
3. Apply theories of design to create and support a culture of innovation and creativity.	3.1. Use a range of research techniques to collect information on theories of creativity. 3.2. Assess ways in which theories about creativity may be used to provide benefits to individuals, organisation and industry. 3.3. Promote innovation, creative practices, products or services ensuring that new ideas support the principles of sustainability. 3.4. Develop strategies to foster a culture which encourages innovation and creativity. 3.5. Review, challenge and refine own style for modelling and supporting innovation and creativity.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Skills	Description
Reading skills to:	interpret and analyse complex conceptual information about leadership, design and creativity theories.
Oral communication skills to:	clearly articulate conceptual ideas to others.
Initiative and enterprise skills to:	proactively use opportunities to update knowledge of effective leadership strategies and creative approach to work.
Planning and organising	establish a research process, collect and evaluate research data

skills to: to inform leadership strategies and creative approach to work.

Self-management skills to: • critically analyse information and formulate positions on theories of leadership, design and creativity.

Technology skills to: • use computers and the Internet to research information.

Unit Mapping Information

SIHHTLS804 Provide creative leadership to the hairdressing industry

Links

Companion Volume implementation guides are found in VETNet -
<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>