



Australian Government

Assessment Requirements for SHBHTLS004 Provide creative leadership to the hairdressing industry

Release: 1

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Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- complete a research project using information from at least three different sources to:
 - identify and explore:
 - theories of leadership
 - theories of creativity
 - how hairdressers, designers and artists apply creativity to the design process
 - methods used by organisations to encourage innovation and creativity in the workplace
 - develop a report which covers:
 - analysis of theories of leadership and creativity
 - analysis of own current leadership style and plans for integrating new practices
 - analysis of own current design style and plans for integrating creativity to own professional design practice
 - evaluation of methods used by organisations to encourage innovation and creativity in the workplace, own chosen options and rationale for choice
 - plans for implementing an organisational culture which encourages innovation and creativity.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- different types of research strategies and techniques and the utility of each in collecting and evaluating information relevant to particular projects
- sources of reliable information on theories of leadership and creativity:
 - innovative business organisations
 - trade magazines
 - published articles and conference papers
 - text books
 - university publications
- definitions of:

- leadership
- creativity
- innovation
- similarities and differences between the concepts of innovation and creativity
- different theories of leadership and creativity:
 - historical perspectives
 - current and emerging thinking
- relationship between theories of leadership and creativity and practical application to hairdressing work
- a range of methods used by organisations to encourage innovation and creativity in the workplace
- types of sustainability and principles which apply to each for the hairdressing industry:
 - economic
 - social
 - environmental
- methods for engaging in professional discussion and debate.

Assessment Conditions

Assessment must ensure use of:

- computers and the Internet to research information
- publications and texts on leadership and creativity.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors; and:

- hold the Graduate Certificate in Hairdressing Creative Leadership, or be able to demonstrate equivalence of competencies; and
- have at least five years full time employment experience in the hairdressing industry where they have applied the skills and knowledge covered in this unit of competency.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>