



Australian Government

SHBHTLS002 Research and use hairdressing trends to advance creative work

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to research emerging hair design trends and technologies and to experiment with a chosen range. It also requires the ability to evaluate the introduction of commercially viable new services to meet ever-changing consumer demands.

This unit applies to senior hairdressers and barbers who work in salons, or as session stylists, or technical advisors to product companies. They work independently, have considerable specialist skills and knowledge and provide technical leadership, training and support to team members.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Technical Leadership

Unit Sector

Hairdressing

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes

1. Research emerging trends and technologies in the hairdressing industry.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1. Identify emerging design trends and technologies using appropriate sources of information.
- 1.2. Research and adapt relevant ideas and approaches from other industry practitioners considering intellectual property and copyright requirements.
- 1.3. Evaluate currency and credibility of information

- gathered.
- 1.4.Examine and clarify implications and consequences of emerging trends and technologies.
 - 1.5.Assess resource requirements and costs associated with new techniques and experimental approaches.
 - 1.6.Critique and review emerging trends and technologies with relevant team members.
2. Experiment with new hair techniques and technology.
- 2.1.Conduct trials of researched designs, techniques and technologies.
 - 2.2.Adapt or introduce new products, materials, tools and equipment for the achievement of different effects.
 - 2.3.Assess results of experimentation, balancing need for creative effectiveness and cost practicality.
 - 2.4.Engage in professional discussion about results of research and experimentation and make decisions on introducing new techniques and technologies.
 - 2.5.Identify resource requirements associated with introducing chosen techniques and technologies and commercial viability of offering new services.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Skill	Description
Reading skills to	interpret and analyse complex information about design concepts, emerging hair design trends and technology.
Oral communication skills to:	articulate and debate conceptual ideas with professional design colleagues.
Initiative and enterprise skills to:	proactively use opportunities to update knowledge of hair design trends and emerging technology.
Teamwork skills to:	use professional discussions with other practitioners to analyse design trends and results of experimentation.
Planning and organising skills to:	establish a research process, collect and evaluate research data to inform professional development.
Self-management skills to:	critically analyse information and formulate positions on design trends.
Technology skills to:	use computers and the Internet to research information.

Unit Mapping Information

No equivalent unit.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>

Assessment Requirements for SHBHTLS002 Research and use hairdressing trends to advance creative work

Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- complete a research project using information from at least three different sources to:
 - identify and explore emerging hair design trends and technologies:
 - develop a report which covers:
 - analysis of emerging design trends and technologies
 - implications of adoption including implications for the commercial viability of hair designs that align to emerging trends
 - impacts on own current design practice
 - potential for generating commercial opportunities
 - information on discussions and debates and the individual's position on emerging design trends and technologies
 - plans for integrating emerging trends to own professional design practice
- trial and experiment with three design trends and associated techniques and technologies, chosen from the above research project
- add to the research report:
 - results of experimentation with design trends, techniques and technologies
 - any experiences where design skills have been extended by using emerging trends during or post research.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- sources of reliable information on emerging hair design trends and technologies:
 - local and international industry associations
 - professional design practitioners
 - trade magazines
 - trade shows
 - industry seminars
 - suppliers of professional hair products, tools, and equipment
- primary components of copyright, intellectual property and design laws:

- business or individual's rights over original designs
- business or individual's responsibility to comply with laws that protect copyrighted products
- extent to which work can be used or adapted
- procedures for seeking permission to use or adapt the work of others and, systems for the administration of copyright
- for emerging hair design trends and technologies:
 - implications of adoption
 - impacts on own current design practice
 - potential for generating commercial opportunities
- methods for engaging in professional discussion and debate.

Assessment Conditions

Skills for experimentation must be demonstrated in a hairdressing or barbering environment; this can be:

- a hairdressing or barbering industry workplace, or
- a simulated hairdressing or barbering workplace, set up for the purpose of skills assessment, or
- industry venues and sites where session events are operated, or
- session venues and sites operated within a training organisation where real session events are staged in live time.

Assessment must ensure use of:

- clients, models or performers on whom designs and techniques can be trialled
- people with whom the individual can engage in professional discussion; these can be:
 - people in an industry workplace or
 - people who participate in project activities, role plays or simulated activities within a training organisation
- a ventilated product preparation area with:
 - preparation benches
 - product storage areas including secure storage for hazardous substances
 - washing up sink with hot and cold running water for cleaning equipment
 - operator hand washing facilities:
 - basin with hot and cold running water
 - liquid soap
 - single use towels or hand dryer
- a basin services area with:
 - shampoo back wash basins with hot and cold running water and adjustable temperature controls
 - shampoo hoses or spray attachments

- client shampoo chairs or couches
- clean client gowns or wraps
- clean client towels
- hairdressing or barbering services workstations with:
 - one mirror per workstation
 - one adjustable client services chair per workstation
- tools and equipment used to provide the following services:
 - haircutting:
 - haircutting scissors
 - texturising and thinning shears
 - electric clippers and attachments
 - hair colouring and lightening:
 - tint brushes and combs
 - foils
 - hair styling and finishing:
 - thermostatically controlled ceramic flat irons
 - blow dryers with heat diffusers
 - heat lamps
 - hairdryers
- general cross-service tools:
 - client skin stain prevention products
 - liquid measure
 - plastic bowls
 - combs
 - hair and neck brushes
 - sectioning clips
 - hair rollers of different sizes
 - pin curl clips
- personal protective equipment:
 - apron
 - disposable safety masks or safety goggles
 - rubber or disposable gloves
 - skin barrier cream
- a diverse professional range of hair products for:
 - shampooing and conditioning
 - hair colouring and lightening
 - hair styling and finishing.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors; and:

- hold the Certificate IV qualification in Hairdressing, or be able to demonstrate equivalence of competencies; and
- have at least three years full time employment experience as a hairdresser in a salon environment where they have applied the skills and knowledge covered in this unit of competency to assess this unit as **part of a hairdressing qualification**; this cannot include any indentured traineeship or apprenticeship period; or
- have at least three years full time employment experience as a barber in a shop or salon environment where they have applied the skills and knowledge covered in this unit of competency to assess this unit as **part of a barbering qualification**; this cannot include any indentured traineeship or apprenticeship period.

Links

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