



Australian Government

SHBBRES001 Research and apply beauty industry information

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to access information and update knowledge of the beauty industry and relevant industry legislation.

It requires the ability to research beauty industry trends, and its relationship to other industries, and how beauty therapists can use this information to enhance own work performance.

This unit applies to beauticians, nail technicians, make-up artists and retail cosmetic assistants who work in beauty and nail salons and in beauty retail outlets. In this environment they make routine decisions within a defined range but are expected to be up-to-date with industry trends.

No occupational licensing, certification and specific legislative or certificate requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Research

Unit Sector

Beauty

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

1. Source and use information on beauty industry.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1 Identify and access sources of information on the beauty industry.
- 1.2 Obtain information that assists effective work performance within the industry.
- 1.3 Apply knowledge of beauty industry to enhance quality of own work performance.

2. Source and apply information on legal and ethical issues for the beauty industry.
 - 2.1 Identify sources of legal and ethical information to assist effective work performance.
 - 2.2 Identify legal obligations and ethical industry practices that impact on clients and treatments.
 - 2.3 Interpret and apply legal and ethical information according to organisational requirements.
3. Update knowledge of beauty industry and products.
 - 3.1 Update knowledge of beauty industry, products and services regularly.
 - 3.2 Monitor current issues of concern to industry.
 - 3.3 Share updated beauty industry information with clients and colleagues as required.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Skill	Description
Reading skills to:	- comprehend the content of plain English information about legal obligations - interpret unfamiliar information.
Writing skills to:	produce notes, summarise and record information in basic documents such as information sheets, portfolios and files.
Oral communication skills to:	use open and closed probe questions and actively listen to clarify information from other colleagues, suppliers and industry bodies.
Self-management skills to:	take responsibility for sourcing and updating current and emerging beauty industry information and products and services.
Technology skills to:	- use a computer and keyboard - search the internet for information.

Unit Mapping Information

SIBBRES201A Research and apply beauty industry information.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>

Assessment Requirements for SHBBRES001 Research and apply beauty industry information

Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- access and interpret information to update knowledge of the beauty industry from the following sources:
 - industry associations
 - trade magazines
- source and interpret information on the following from the above sources, and share with colleagues to improve knowledge of the beauty industry, current trends and workplace requirements:
 - career opportunities within the industry
 - environmental issues and requirements
 - industrial relations issues
 - industry expectations of employees
 - industry working conditions
 - relationship between other related industries
 - new products, technology, techniques and services
 - work ethic required to work in the industry
- source plain English information on federal, state or territory, or local council legislation, regulations and requirements, and ethical issues as they relate to working in the beauty industry for each of the following:
 - consumer protection and trade practices
 - duty of care
 - hygiene
 - work health and safety.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- sources of information on the beauty industry relevant to own work activities
- career pathways within the beauty industry
- relationships between the beauty industry and other related industries
- industry expected work ethic and expectations of employees in the beauty industry

- role, services and support provided by trade unions, employer groups and professional associations relevant to own work in the beauty industry
- environmental responsibilities of businesses and employees in the beauty industry in relation to own practice:
 - energy and water conservation
 - recycling
 - waste minimisation
- legal and ethical issues applicable to own day-to-day work activities in the beauty industry as detailed in organisational procedures and processes:
 - advertising
 - anti-discrimination
 - confidentiality
 - consumer protection
 - duty of care
 - equal employment opportunity
 - health and hygiene
 - insurance
 - licensing
 - overbooking
 - pricing
 - privacy
 - product recommendations
 - training
 - workplace relations
- purpose and impact on self, colleagues, and day-to-day work activities in the beauty industry of key applicable requirements of federal, and state or territory legislation and regulations:
 - anti-discrimination
 - Australian consumer law
 - duty of care
 - equal employment opportunity
 - hygiene
 - work health and safety
 - workers compensation
 - workplace relations.

Assessment Conditions

Assessment must ensure use of:

- beauty industry information sources:
 - trade journals or magazines

- industry contacts, mentors or advisors
- internet
- industry media.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors.

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