



Australian Government

SHBBMUP010 Design and apply make-up for photography

Release: 1

SHBBMUP010 Design and apply make-up for photography

Modification History

Supersedes and is not equivalent to SHBBMUP003 Design and apply make-up for photography.

Application

This unit describes the performance outcomes, skills and knowledge required to design and apply make-up for photographic shoots in natural and artificial light.

It requires the ability to select products and tools to apply photographic make-up in response to a brief from a client or stylist engaged in a photo shoot.

This unit applies to beauticians, beauty therapists and make-up artists who work in beauty salons, make-up studios and photography shoot settings requiring make-up services. In this environment they work as part of the creative team, make informed creative decisions and have knowledge and skills across a range of specialised make-up products and application techniques.

The skills in this unit must be applied in accordance with Commonwealth and State or Territory legislation, Australian standards and industry codes of practice.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Make-Up Services

Unit Sector

Beauty

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

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|------------------------------------|---|
| 1. Analyse photography context. | 1.1. Confirm make-up requirements with client, photographer, or stylist.
1.2. Determine photography context by establishing conditions, setting and lighting.
1.3. Determine photography image end-use and format. |
| 2. Establish make-up requirements. | 2.1. Identify contraindications to make-up service and refer to appropriate professional as required.
2.2. Cleanse client face and neck to thoroughly remove make-up.
2.3. Identify skin type, colour, tone and undertone to select foundation.
2.4. Identify facial shape and areas requiring corrective make-up. |
| 3. Design make-up plan. | 3.1. Design and record make-up plan.
3.2. Confirm make-up plan with client, photographer or stylist as required.
3.3. Select make-up products and equipment. |
| 4. Apply make-up for photography. | 4.1. Prepare service area, equipment and self.
4.2. Apply make-up products sequentially according to make-up plan.
4.3. Manage product quantities to avoid waste of consumables.
4.4. Seek client, photographer or stylist feedback to evaluate make-up application and adjust as required.
4.5. Comply with health and hygiene regulations and requirements. |
| 5. Clean tools and equipment. | 5.1. Clean non disposable make-up equipment and tools.
5.2. Restock equipment and products to prepare for next service.
5.3. Dispose of general waste to minimise negative environmental impacts. |

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

SKILLS

DESCRIPTION

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|------------------------------------|--|
| Reading skills to: | <ul style="list-style-type: none">• interpret and follow manufacturer instructions and safety data sheets for safe use of cleaning and make-up products and equipment. |
| Oral communication skills to: | <ul style="list-style-type: none">• use effective questioning and active listening techniques to consult with client, confirm requirements and monitor service outcomes. |
| Learning skills to: | <ul style="list-style-type: none">• identify fashion make-up trends and practice new techniques. |
| Problem-solving skills to: | <ul style="list-style-type: none">• identify make-up application issues and modify products and techniques to ensure client satisfaction. |
| Planning and organising skills to: | <ul style="list-style-type: none">• organise make-up equipment, product and self to attend photographic shoots at external locations. |
| Self-management skills to: | <ul style="list-style-type: none">• provide services in different work settings where time and pressure constraints apply. |

Unit Mapping Information

Supersedes and is not equivalent to SHBBMUP003 Design and apply make-up for photography.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>