



Australian Government

SHBBMUP006 Design and apply creative make-up

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to respond to a client brief to design and apply make-up for specialised looks that use creative design and application of make-up.

It requires the ability to refine a brief with a client and then research, design, trial and apply a creative make-up.

This unit applies to make-up artists who work in make-up studios and as freelancers. In this environment they may work as part of a team or autonomously but they make independent creative decisions. They have knowledge and skills of a range of make-up products and specialised make-up application techniques.

No occupational licensing, specific legislative, regulatory or industry certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Make-Up Services

Unit Sector

Beauty

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

1. Establish creative make-up requirements.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1 Consult with client to develop design brief.
- 1.2 Confirm make-up requirements and occasion with client.
- 1.3 Identify lighting and photography to be used for occasion, as required.
- 1.4 Identify contraindications and refer client to

- appropriate professional as required.
2. Design make-up plan.
 - 2.1 Investigate make-up themes and creative looks and source reference material for use in designing creative make-up.
 - 2.2 Identify make-up products, equipment and techniques that are needed for desired colour schemes and creative looks.
 - 2.3 Generate creative ideas and design make-up plan.
 - 2.4 Explain make-up plan to client and revise as required.
 - 2.5 Confirm make-up plan and service timing with client.
 - 2.6 Arrange make-up trial as required.
 3. Prepare for make-up service.
 - 3.1 Prepare service area, equipment and self.
 - 3.2 Cleanse client skin to thoroughly remove make-up.
 - 3.3 Select make-up products and equipment according to make-up plan.
 - 3.4 Identify client skin type, condition, colour, tone and undertone to select foundation.
 - 3.5 Identify facial shape, and identify areas requiring make-up.
 4. Apply creative make-up design and post service advice.
 - 4.1 Apply make-up according to modified make-up plan.
 - 4.2 Confirm make-up application meets the requirements of client and make-up design.
 - 4.3 Advise on make-up products and techniques to maintain make-up throughout occasion.
 - 4.4 Recommend make-up removal products and methods.
 5. Clean service area.
 - 5.1 Clean non disposable make-up equipment and tools.
 - 5.2 Restock equipment and products to prepare for next service.
 - 5.3 Dispose of general waste to minimise negative environmental impacts.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Skill	Description
Oral communication skills to:	use effective questioning and active listening techniques to consult with client, confirm requirements and monitor service outcomes.

- Reading skills to:
- interpret and follow manufacturer instructions and safety data sheets for safe use of cleaning and make-up products and equipment.
- Numeracy skills to:
- calculate service price and time and product quantities.
- Problem solving skills to:
- identify make-up application issues and modify products and techniques to ensure client satisfaction and make-up outcomes.

Unit Mapping Information

No equivalent unit.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>