



Australian Government

SHBBMUP003 Design and apply make-up for photography

Release: 1

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Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to design and apply make-up for photographic shoots in natural and artificial light.

It requires the ability to select products and tools to apply photographic make-up in response to a brief from a client or stylist engaged in a photo shoot.

This unit applies to beauty therapists and make-up artists who work in beauty salons, make-up studios and photography shoot settings requiring make-up services. In this environment they work as part of the creative team, make informed creative decisions and have knowledge and skills across a range of specialised make-up products and application techniques.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Make-Up Services

Unit Sector

Beauty

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

1. Analyse photography context
2. Establish make-up

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1 Confirm make-up requirements with client, photographer, or stylist.
- 1.2 Determine photography context by establishing conditions, setting and lighting.
- 1.3 Determine photography image end-use and format.
- 2.1 Identify contraindications to make-up service and refer to

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| requirements. | appropriate professional as required. |
| | 2.2 Cleanse client face and neck to thoroughly remove make-up. |
| | 2.3 Identify skin type, colour, tone and undertone to select foundation. |
| | 2.4 Identify facial shape and areas requiring corrective make-up. |
| 3. Design make-up plan. | 3.1 Design and record make-up plan. |
| | 3.2 Confirm make-up plan with client, photographer or stylist as required. |
| | 3.3 Select make-up products and equipment. |
| 4. Apply make-up for photography. | 4.1 Prepare service area, equipment and self. |
| | 4.2 Apply make-up products sequentially according to make-up plan. |
| | 4.3 Seek client, photographer or stylist feedback to evaluate make-up application and adjust as required. |
| | 4.4 Maintain make-up during shoot. |
| 5. Clean tools and equipment. | 5.1 Clean non disposable make-up equipment and tools. |
| | 5.2 Restock equipment and products to prepare for next service. |
| | 5.3 Dispose of general waste to minimise negative environmental impacts. |

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

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| Oral communication skills to: | <ul style="list-style-type: none"> • use effective questioning and active listening techniques to consult with client, confirm requirements and monitor service outcomes. |
| Reading skills to: | <ul style="list-style-type: none"> • interpret and follow manufacturer instructions and safety data sheets for safe use of cleaning and make-up products and equipment. |
| Learning skills to: | <ul style="list-style-type: none"> • identify fashion make-up trends and practice new techniques. |
| Problem solving skills to: | <ul style="list-style-type: none"> • identify make-up application issues and modify products and techniques to ensure client satisfaction. |
| Planning and organising skills to: | <ul style="list-style-type: none"> • organise make-up equipment, product and self to attend photographic shoots at external locations. |

Self-management skills • provide services in different work settings where time and pressure constraints apply.
to:

Unit Mapping Information

SIBXFAS202A Design and apply make-up for photography

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>