



Australian Government

SHBBMUP002 Design and apply make-up

Release: 1

SHBBMUP002 Design and apply make-up

Modification History

Not applicable.

Application

This unit describes the performance outcomes, skills and knowledge required to apply facial make-up products for day, evening or special occasions.

It requires the ability to consult with clients, analyse face and skin, and to demonstrate and apply make-up products to suit client needs or make-up brief.

This unit applies to beauty therapists, retail assistants, and make-up freelancers who work in beauty salons, retail cosmetic outlets, and settings that provide make-up services. In this environment they make routine service decisions within a defined range and have knowledge and skills of a variety of make-up products and application techniques.

No occupational licensing, certification or specific legislative requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Make-Up Services

Unit Sector

Beauty

Elements and Performance Criteria

ELEMENTS

Elements describe the essential outcomes.

1. Establish make-up requirements.
2. Design make-up plan.

PERFORMANCE CRITERIA

Performance criteria describe the performance needed to demonstrate achievement of the element.

- 1.1 Confirm make-up requirements and occasion with client.
- 1.2. Identify contraindications to make-up service and refer client to appropriate professional, as required.
- 1.3. Prepare service area, equipment and self.
- 2.1 Design make-up plan according to analysis, occasion, and colour design principles.

- 2.2 Confirm make-up plan with client.
 - 2.3 Cleanse face and neck to thoroughly remove make-up.
 - 2.4 Identify skin type, colour, tone and undertone to select foundation.
 - 2.5 Identify facial shape and areas requiring corrective make-up.
 - 2.6 Select make-up products and equipment.
- 3. Apply make-up.
 - 3.1 Apply make-up products sequentially according to make-up plan.
 - 3.2 Explain products and application to client throughout make-up service.
 - 3.3 Seek client feedback to evaluate make-up application and adjust as required.
- 4. Apply false eyelashes.
 - 4.1 Conduct patch test for eyelash adhesive and note adverse reactions.
 - 4.2 Advise client of suitability for application of false eyelashes.
 - 4.3 Apply strip or individual eyelashes according to manufacturer instructions.
- 5. Provide post service advice.
 - 5.1 Provide advice on make-up products and techniques to maintain make-up throughout occasion.
 - 5.2 Provide advice for make-up removal and recommend make-up removal products.
 - 5.3 Seek client feedback and update make-up plan.
 - 5.4 Explain possible adverse reactions to client.
 - 5.5 Demonstrate application of make-up products to client for maintenance of make-up look throughout the occasion.
 - 5.6 Recommend and sell products to maintain the make-up look throughout the occasion and discuss future services.
- 6. Clean service area.
 - 6.1 Clean non disposable make-up equipment and tools.
 - 6.2 Restock equipment and products to prepare for next service.
 - 6.3 Dispose of general waste to minimise negative environmental impacts.

Foundation Skills

Foundation skills essential to performance in this unit, but not explicit in the performance criteria are listed here, along with a brief context statement.

Skill	Description
Oral communication skills to:	• use effective questioning and active listening techniques to consult with client, confirm requirements and monitor service outcomes.
Reading skills to:	• interpret and follow manufacturer instructions and safety data sheets for use of cleaning, make-up products and equipment.
Numeracy skills to:	• calculate service price, product quantities and time.

Unit Mapping Information

SIBXFAS201A Design and apply make-up

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=255d312b-db07-48f2-b6d6-1b0b06c42898>

Assessment Requirements for SHBBMUP002 Design and apply make-up

Modification History

Not applicable.

Performance Evidence

Evidence of the ability to complete tasks outlined in elements and performance criteria of this unit in the context of the job role, and:

- communicate, develop and adjust make-up plan to apply safe and appropriate make-up for the following client requirements:
 - two different day events
 - two different evening events
 - three different skin colours or ethnic backgrounds of varying ages
- design and record make-up plan for each client specifying details of:
 - areas requiring corrective make-up
 - client image and occasion
 - colour analysis and design
 - contraindications to make-up services
 - facial shape
 - highlighting and shading
 - products and application techniques
 - skin types and conditions
- demonstrate safe and correct use of the following make-up products:
 - blushes
 - cleansers
 - concealers
 - eye shadows
 - eyeliners
 - false lashes
 - liquid and solid foundations
 - lip gloss
 - highlighters
 - lip liners
 - lipsticks
 - mascaras
 - pencils
 - powders

- pre make-up stabilisers or primers
- skin care
- present self, according to organisational policy
- manage product quantities to avoid waste of consumables
- comply with health and hygiene regulations and requirements.

Knowledge Evidence

Demonstrated knowledge required to complete the tasks outlined in elements and performance criteria of this unit:

- state or territory and local health and hygiene regulatory requirements relevant to make-up services
- organisational policies and procedures relevant to make-up services:
 - client record management
 - equipment and product use and maintenance
 - incident reporting
 - personal hygiene and presentation
 - waste disposal
 - work health and safety
- operator's legal and insurance liabilities and responsibilities regarding to application of make-up
- scope of practice:
 - when to refer clients to other practitioners
 - importance of not stating a diagnosis of contraindications
- factors which influence the application of make-up:
 - facial shapes and their relationship to elements and principles of make-up design
 - effects of natural light and artificial light on cosmetics
 - colour design principles:
 - colour wheel
 - primary, secondary, tertiary, complementary and grey scale colours
 - tonal value, hue and shade
- appearance of the following common skin types and conditions and their relationship to make-up services:
 - oily/lipid
 - dry/alipid/lipid dry
 - diffused red
- contraindications, that prevent or restrict make-up services, and their relationship to make-up services:
 - bacterial, fungal, parasitic and viral infections
 - contact lenses
 - rashes

- recent skin treatments:
 - injectables
 - intense pulsed light
 - laser
 - surgery
- common ingredients in make-up products and their effects on skin and appearance
- chemical formulations of:
 - eyeliners
 - eyeshadows
 - facial powder
 - foundations
 - lipsticks
 - mascara
- colours in cosmetics
- effects created by application of specific make-up products and colour application techniques:
 - highlighting
 - shading
 - contouring
- selection, care and infection control for make-up tools and equipment:
 - applicators
 - brushes
 - lash curlers
 - magnifying mirror
 - make-up box
 - pallets
 - pencil sharpeners
 - spatulas
 - sponges
 - tweezers
- sustainable operating procedures for the conservation of product, water and power
- aftercare advice and products to maintain and remove make-up application.

Assessment Conditions

Skills must be demonstrated in a beauty or make-up services environment; this can be:

- an industry workplace or
- a simulated beauty workplace set up for the purpose of skills assessment, that provides beauty services to paying members of the public or freelance services for paid make-up assignments.

Assessment must ensure access to:

- paying clients, both new and regular or models as part of paid assignments, with different make-up requirements, who have the expectation that the services provided reflect those of a commercial business
- hand washing facilities:
 - basin
 - hot and cold running water
 - liquid soap
 - single use towels or hand dryer
- relevant workplace documentation:
 - blank client records
 - organisational policies and procedures relevant to make-up services
 - manufacturer instructions and safety data sheets.

Assessment must ensure use of:

- adjustable make-up chair
- brush sanitiser
- cleaning and disinfection products and equipment
- cover to protect client's clothes
- disposable cotton buds, facial wipes, spatulas and tissues
- false eyelashes
- hand held mirror
- headband or hair clips
- magnifying lamp
- make-up equipment:
 - brushes for foundation, eye make-up and powder
 - disposable mascara wands
 - lash curler
 - pencil sharpeners
 - sponges and wedges
 - tweezers
- make-up lighting at workstation
- make-up products from a comprehensive professional range:
 - blushers
 - concealers
 - eye shadows
 - eyeliners
 - foundations – water based, oil based, solid or fluid
 - glosses
 - lipsticks

- mascaras
- pencils
- powders
- pre make-up products
- skin cleansers, toners, moisturisers.

Assessment activities that allow individuals to:

- complete make-up services within commercially realistic speed, timing and productivity
- demonstrate competency in an environment reflective of real work situations
- manage tasks and contingencies in the context of the job role.

Assessors must satisfy the Standards for Registered Training Organisation's requirements for assessors and:

- have worked in the beauty or make-up industry for at least three years where they have applied the skills and knowledge of this unit of competency.

Links

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