



Australian Government

Assessment Requirements for SFISAD404 Develop and provide information about seafood product

Release: 1

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Modification History

Release	Comments
Release 1	This version released with SFI Seafood Industry Training Package Version 1.0.

Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.

There must be evidence that the individual has developed and presented information for at least one seafood product on at least one occasion, including:

- researching, analysing and developing seafood product information material and communication tool
- relaying information about seafood product that complies with food legislative requirements, including:
 - sustainability
 - fishing and farming methods
 - provenance
 - handling, storage and preparation techniques
 - health and nutritional benefits
 - nutritional information
 - cooking methods
 - product comparison
- presenting concept and final product to senior personnel
- developing a feedback system and making adjustments to product information based on feedback.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- research techniques and sources used for developing product information
- product communication tools and techniques
- components of a communication strategy for products
- content used for developing seafood product information, including:

- product name
- sustainability credentials
- fishing and farming methods
- product provenance
- handling, storage and preparation techniques
- product health benefits and nutritional information
- cooking methods
- product comparisons
- food legislation and regulations relevant to food labelling and marketing
- evaluation methods for improving seafood product information.

Assessment Conditions

Assessment of skills must take place under the following conditions:

- physical conditions:
 - skills must be demonstrated in a seafood industry workplace or an environment that accurately represents workplace conditions
- resources, equipment and materials:
 - sources of seafood product information
 - communication media, methods and tools
- specifications:
 - evidence of interactions with senior personnel.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=e31d8c6b-1608-4d77-9f71-9ee749456273>