



Australian Government

Assessment Requirements for SFISAD402 Analyse domestic seafood market opportunities

Release: 1

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Modification History

Release	Comments
Release 1	This version released with SFI Seafood Industry Training Package Version 1.0.

Performance Evidence

An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.

There must be evidence that the individual has conducted an analysis to identify at least one potential domestic seafood market opportunity on at least one occasion, including:

- developing a criteria for evaluating domestic markets
- undertaking a supply chain analysis for existing and new markets
- researching and documenting information on domestic seafood market opportunities
- presenting information and data on the market with the highest potential.

Knowledge Evidence

An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:

- domestic seafood products and specifications
- domestic seafood supply chains
- domestic seafood markets
- regulatory costs and requirements of source
- cultural and social norms for communicating with domestic business owners.

Assessment Conditions

Assessment of skills must take place under the following conditions:

- physical conditions:
 - skills must be demonstrated in a seafood industry workplace or an environment that accurately represents workplace conditions
- resources, equipment and materials:
 - sources of domestic market information and data
 - technology for analysing market and research data.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volumes, including Implementation Guides, are available at VETNet: -
<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=e31d8c6b-1608-4d77-9f71-9ee749456273>