



Australian Government

Assessment Requirements for PUACOM016 Manage media requirements at major incident

Release: 1

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Modification History

Release 1.0 This is the first release of this unit of competency in the PUA Public Safety Training Package.

Performance Evidence

Evidence required to demonstrate competence in this unit must be relevant to and satisfy all the requirements of the elements and performance criteria on at least one occasion and includes

- applying Work, Health and Safety (WHS)/Occupational Health and Safety (OHS) requirements
- assessing scene and organisational requirements
- communicating facts in a clear and concise manner
- developing a media strategy
- following organisational policies and procedures
- liaising with media and other organisational personnel
- maintaining professional standards
- promoting the organisation via the media
- providing information to the media.

Knowledge Evidence

Evidence required to demonstrate competence in this unit must be relevant to and satisfy all the requirements of the elements and performance criteria and includes knowledge of

- legal and organisational requirements relating to privacy, confidentiality, libel, accuracy and discrimination
- local, regional and national media requirements
- news worthiness of information
- organisational documentation, policies and procedures
- requirements of different media including social media, newspapers, magazines, radio and television
- role of media in disseminating information
- sources of information including from monitoring media
- Work, Health and Safety (WHS)/Occupational Health and Safety (OHS) requirements.

Assessment Conditions

Assessors must hold credentials specified within the Standards for Registered Training

Organisations current at the time of assessment.

Assessment must satisfy the Principles of Assessment and Rules of Evidence and all regulatory requirements included within the Standards for Registered Training Organisations current at the time of assessment.

Assessment must occur in operational situations or in simulated operational training situations that reflect workplace conditions.

Assessment processes and techniques must be appropriate to the language, literacy and numeracy requirements of the work being performed and the needs of the candidate.

Resources for assessment must include access to

- a range of exercises and/or case studies
- appropriate materials and equipment currently used in industry
- applicable documentation including organisational procedures, standards, equipment specifications, regulations, codes of practice and operational manuals.

Links

Companion Volume Implementation Guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=3eca5672-6d5a-410b-8942-810d0ba05bbf>