



Australian Government

Assessment Requirements for MSTGN5014 Research and plan for opportunities in the TCF market

Release: 1

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Modification History

Release 1. Unit Code and Application changed. Title changed to better reflect content. Prerequisite unit removed. Foundation Skills field populated. Range of Conditions removed with relevant information moved to Knowledge Evidence. Assessment Requirements clarified with generic foundation skills statements moved to appropriate section and duplication with Performance Criteria removed. Supersedes and is equivalent to MSTGN5008 Identify opportunities in the TCF market.

Performance Evidence

There must be evidence the candidate has completed the tasks outlined in the elements and performance criteria of this unit, and demonstrated the ability to:

- select a set of objectives and conduct and document associated market research and analysis
- develop concepts based on research and analysis for at least three products or a small range, to include:
 - conducting or organising tests on materials, fabrics, products or processes
 - developing sample products or processes
- develop a plan to further explore identified opportunities for the three products or small range.

Knowledge Evidence

There must be evidence the candidate has knowledge of:

- global and domestic textiles, clothing and footwear (TCF) market trends, including the interrelationship between local and global markets
- different target markets and the opportunity to identify niche markets
- market research strategies and methods, including evaluation
- supply chain considerations that impact feasibility of opportunities and supply chain stakeholders
- production considerations for opportunities identified, including:
 - processes used to produce TCF product and impacts of raw materials
 - properties, performance characteristics, limitations and quality indicators of fibres, fabrics and yarns and other materials used in the TCF product
 - test procedures to assess quality of materials and products
 - limitations of production processes
 - costs associated with materials and production processes
- key steps in the planning process and required inclusions for a strategic plan

- formal report writing.

Assessment Conditions

Skills must have been demonstrated in the workplace or in a simulated environment that reflects workplace conditions and contingencies. The following conditions must be met for this unit:

- use of suitable facilities, equipment and resources, including:
 - technology for research.

Assessors must satisfy the NVR/AQTF mandatory competency requirements for assessors.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e>