



Australian Government

MSTFD5017 Apply design studio processes to meet client brief

Release: 1

MSTFD5017 Apply design studio processes to meet client brief

Modification History

Release 1. Supersedes and is equivalent to LMTFD5017B Apply design studio processes to meet client brief

Application

This unit of competency covers the skills and knowledge required to apply design studio processes when working to a client brief to design and produce fashion garments.

The unit of competency applies to integrating skills across the design and production process and focuses on experimentation and continuous improvement in order to achieve desired design effects and meet a client brief for individual garments or a small range.

Work may be conducted in small to large scale enterprises and may involve individual and team activities.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil

Competency Field

Fashion design and technology

Unit Sector

Not applicable

Elements and Performance Criteria

Elements describe the essential outcomes.

Performance criteria describe the performance needed to demonstrate achievement of the element.

1	Determine job requirements	1.1	Follow standard operating procedures (SOPs)
		1.2	Comply with work health and safety (WHS) requirements at all times
		1.3	Use appropriate personal protective equipment (PPE) in accordance with SOPs
		1.4	Identify job requirements from specifications, drawings,

job sheets or work instructions

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| 2 | Prepare for design and production | <div>2.1 Identify and confirm specifications of design brief, client needs and objectives and establish the purpose and parameters of the design with client</div> <div>2.2 Identify characteristics of target market and review relevant products previously developed by the enterprise in terms of similar specifications</div> <div>2.3 Establish communication requirements and channels with client</div> <div>2.4 Research relevant information to guide design and production process</div> <div>2.5 Analyse information, clarify brief, as required, and identify any additional expertise required for project</div> <div>2.6 Access and apply information on design techniques and processes used to achieve desired effects, as required throughout design and development processes to improve product</div> |
| 3 | Undertake design and production process | <div>3.1 Identify preliminary concept options, discuss with client or workplace design team and evaluate options against design brief specifications</div> <div>3.2 Apply principles and elements of design to experiment with design concepts</div> <div>3.3 Use selection processes to evaluate and refine concept options and scope out preliminary design concepts to present to client</div> <div>3.4 Present design concept to client and apply client's feedback to modify and improve design</div> <div>3.5 Scope production requirements and make preparations for production</div> <div>3.6 Identify sequence of operations and complete requirements to develop and confirm design pattern</div> <div>3.7 Complete required actions to produce finished fashion product</div> |

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| 4 | Review design and production processes | 4.1 | Assess finished product against quality criteria, design specifications and design brief |
| | | 4.2 | Evaluate design to identify opportunities for improvement |
| | | 4.3 | Analyse and evaluate production process to identify opportunities for improvement |
| | | 4.4 | Document process and improvements |
| | | 4.5 | Plan to present final product to client |
| 5 | Present finished product to client | 5.1 | Prepare finished product for presentation |
| | | 5.2 | Select accessories, fabric examples and components to convey range and style options of design |
| | | 5.3 | Select model as required |
| | | 5.4 | Organise presentation of finished product |
| | | 5.5 | Seek client response and assess for improvement possibilities |
| | | 5.6 | Assess further production and business opportunities |

Foundation Skills

This section describes those required skills (language, literacy and numeracy) that are essential to performance.

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

Range of Conditions

This field allows for different work environments and conditions that may affect performance. Essential operating conditions that may be present (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) are included.

Workplace

- requirements prescribed by legislation, awards, agreements and conditions of employment

procedures include one or more of the following:

- SOPs
- work instructions
- PPE
- oral, written and visual communication
- quality practices, including responsibility for maintenance of own work quality and contribution to quality improvement of team or section output
- housekeeping
- tasks related to environmental protection, waste disposal, pollution control and recycling
- WHS requirements

Australian Standards include:

- the relevant industry or Australian Standards that are current at the time this unit is being undertaken

Specifications includes the following:

- budget
- price point
- type of garment
- fabric type and quantity
- range
- style requirements
- fit model specifications
- size range
- timeline
- special effects or features
- quality criteria
- finishing details
- design restrictions or conditions

Relevant information includes one or more of the following:

- trends
- fabrics
- production and construction processes
- target market
- resource availability
- costs

Selection processes include one or more of the following:

- checking against design brief
- discussing with client
- testing with target market
- testing with production team

	• discussing with patternmaker • testing with sales and marketing professionals
Experiment with design concepts includes one or more of the following:	• scoping out preliminary concepts using sketches, illustrations, models, samples, fibres and fabrics • using selected criteria and processes to evaluate design concepts by self and others • assessing feedback and analysis for potential to improve design concept • using further experimentation to develop design concepts • selecting concepts for presentation and testing with appropriate personnel
Present design concept to client includes the following:	• using communication tools to present design concept • emphasising features and benefits of design concepts • encouraging and promoting acceptance of design concept • assessing and responding to client response • modifying design concept and improving it where possible
Communication tools include one or more of the following:	• inspiration board • storyboard • research information • multimedia tools • print and audio tools • demonstration or exhibition
Presentation skills include one or more of the following:	• effective verbal and non-verbal communication • active listening • use of appropriate communication tools • positive language • clear statement of main points • interpersonal communication skills • seeking and responding to feedback • encouraging questions • responding effectively to questions
Preparations for production include the following:	• identifying all components required for production • identifying technical aspects of production • completing specification sheet to guide production

- identifying and sourcing resources and production requirements
- developing production plan to guide production
- confirming production plan with client

Sequence of pattern operations includes the following:

- selecting pattern base to meet design brief
- modifying blocks to create patterns that meet design requirements and specifications
- making pattern according to industry standards, including industry markings and lay plans
- creating toile to test accuracy of pattern
- confirming pattern against design specifications

Produce finished fashion product includes the following:

- preparing workplace according to WHS practices
- preparing materials and resources
- cutting fabric according to pattern directions
- sewing product according to specifications
- finishing product according to specifications

Unit Mapping Information

Release 1. Supersedes and is equivalent to LMTFD5017B Apply design studio processes to meet client brief

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a203ec5c-de7d-406b-b3e1-8f1a9b76e92e>