



Australian Government

Assessment Requirements for MSS405014

Develop a communications strategy to support operations

Release: 1

Assessment Requirements for MSS405014 Develop a communications strategy to support operations

Modification History

Release 1. Supersedes and is equivalent to MSS405014A Develop a communications strategy to support operations

Performance Evidence

Evidence required to demonstrate competence in this unit must be relevant to and satisfy the requirements of the elements and performance criteria and include the ability, for one (1) or more operational environments, to:

- analyse competitive systems and practices implementation and determine information flow requirements
- communicate information verbally and in writing across different levels of complexity using a variety of methods and mediums
- monitor outcomes of communication strategies against key performance indicators (KPIs)
- plan and implement strategies to make gains from competitive systems and practices apparent and easily understood to different audiences
- determine communication needs during contingencies and non-conformances.

Knowledge Evidence

Must provide evidence that demonstrates sufficient knowledge to interact with relevant personnel and be able to develop and/or modify a communications strategy to support operations, including knowledge of:

- strategic requirements of own organisation
- common techniques used in competitive systems and practices and key concepts required to be communicated to employees
- communication media, relevant software and standard formats.

Assessment Conditions

- The unit should be assessed holistically and the judgement of competence shall be based on a holistic assessment of the evidence.
- The collection of performance evidence is best done from a report and/or folio of evidence drawn from:
 - a single project which provides sufficient evidence of the requirements of all the elements and performance criteria
 - multiple smaller projects which together provide sufficient evidence of the requirements of all the elements and performance criteria.
- A third-party report, or similar, may be needed to testify to the work done by the individual, particularly when the project has been done as part of a project team.

- Assessment should use the development and/or modification of a communications strategy in an operational workplace.
- Knowledge evidence may be collected concurrently with performance evidence or through an independent process such as workbooks, written assessments or interviews (provided a record is kept).
- Assessment processes and techniques must be appropriate to the language, literacy and numeracy requirements of the work being performed and the needs of the candidate.
- Conditions for assessment must include access to all tools, equipment, materials and documentation required, including relevant workplace procedures, product and manufacturing specifications associated with this unit.
- Foundation skills are integral to competent performance of the unit and should not be assessed separately.
- Assessors must satisfy the assessor competency requirements that are in place at the time of the assessment as set by the VET regulator.
- The assessor must demonstrate both technical competency and currency.
- Technical competence can be demonstrated through:
 - relevant VET or other qualification/Statement of Attainment AND/OR
 - relevant workplace experience
- Currency can be demonstrated through:
 - performing the competency being assessed as part of current employment OR
 - having consulted with an organisation providing relevant environmental monitoring, management or technology services about performing the competency being assessed within the last twelve months.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=5b04f318-804f-4dc0-9463-c3fb9a3fe998>