



Australian Government

MSFID5028 Research and recommend artwork

Release: 1

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Modification History

Release 1. Supersedes and is equivalent to MSFID5012 Research and recommend artwork.

Application

This unit describes the skills and knowledge required to determine decoration requirements, research product options and make recommendations for specifying artwork within a project.

This unit applies to individuals providing advice in a retail, consulting or design studio environment. They analyse and compare product information from a wide range of different sources to develop a design solution.

No licensing or certification requirements exist at the time of publication. Relevant legislation, industry standards and codes of practice within Australia must be applied.

Pre-requisite Unit

Unit Sector

Interior Decoration and Design

Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Determine project requirements	1.1 Evaluate project specifications, parameters and constraints, and confirm with client 1.2 Select work resources based on the needs of the project 1.3 Identify and assess aspects of the space that impact on potential solutions 1.4 Analyse and review intended application for the artwork in the available space 1.5 Identify and investigate the most appropriate method of display in artwork within the existing space 1.6 Identify key project stakeholders and establish required communication protocols
2. Research artwork options	2.1 Source and analyse relevant information about potential artwork and artists

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
	2.2 Assess and compare aesthetic requirements of the artwork with surrounding site and design elements 2.3 Analyse and evaluate properties of the materials used in the production of artwork 2.4 Assess elements and principles of design used in the creation of the artwork in relation to the available site 2.5 Source and compare information about costs and availability against the project brief 2.6 Identify and integrate potential sustainability features or issues into the research process
3. Refine ideas and select preferred solution	3.1 Explore, integrate and refine different options through a process of reflection and testing 3.2 Choose a preferred solution based on research findings and the key objectives of the project brief
4. Recommend artwork	4.1 Prepare a visual representation that communicates the key aspects of the preferred solution 4.2 Present recommendations in a format and level of detail suited to the client and scope of the project 4.3 Clearly articulate and present rationale for the chosen solution to the client 4.4 Provide client with realistic cost estimates for purchasing or hiring and/or exhibiting the artwork within the site 4.5 Seek client feedback on the proposed solution 4.6 Make adjustments to the final design solution based on feedback 4.7 Evaluate work through feedback and own reflection and identify potential improvements for use in future projects.

Foundation Skills

The Foundation Skills describe those required skills (such as, language, literacy, numeracy and employment skills) that are essential to performance:

- technology skills to research artwork options and present recommendations using digital media.

Other foundation skills essential to performance are explicit in the performance criteria of this unit of competency.

Unit Mapping Information

Supersedes and is equivalent to MSFID5012 Research and recommend artwork.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=0601ab95-583a-4e93-b2d4-cfb27b03ed73>

Assessment Requirements for MSFID5028 Research and recommend artwork

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Performance Evidence

There must be evidence the candidate has completed the tasks outlined in the elements and performance criteria of this unit, and:

- researched and presented artwork recommendations in response to different project briefs that individually or cumulatively require solutions for the following:
 - two dimensional (2D) artwork
 - 3D artwork
 - artwork for different interior design applications
 - artwork as a style guide for an interior scheme and/or design project.

Knowledge Evidence

There must be evidence the candidate has knowledge of:

- legal and ethical considerations for the provision of product advice, including:
 - individual worker responsibilities under Australian consumer law
 - Australian copyright issues surrounding use of artwork and original images in interior design applications
- type and scope of client and/or project brief information needed to inform research and recommendation:
 - budget
 - client preferences
 - aesthetic and functional requirements
 - site characteristics
 - timeline
- mathematical procedures for estimation and measurement
- how different aspects of space impact on potential solutions, including:
 - colour
 - size
 - shape
 - level of light
 - structural features
- types and features of resources that support the provision of design advice, and how they are used, including:

- research tools
- product tools
- communication tools
- sources of information on 2D and 3D artworks, including:
 - how to access
 - ways to identify, interrogate and distil information
- elements and principles of design, their interrelationships, and how they are used in interior decoration
- ways to integrate art images and objects into an interior design scheme
- nature of artworks and their characteristics for consideration:
 - art movements
 - artist
 - concept
 - materials/medium
 - origin / source
 - uniqueness (original, limited edition, print)
 - whether the art 2D or 3D requires specific lighting and/or electrical connections or plumbing
- types and characteristics of different types of frames, framing materials and methods of display:
 - commercial hanging systems / gallery track
 - invisible installation methods
 - picture rails
 - plinths
- art printed interior design materials
- different ways of creating visual representations for design solutions that incorporate two dimensional and/or three dimensional artworks.

Assessment Conditions

Skills must have been demonstrated in the workplace or in a simulated environment that reflects workplace conditions and contingencies. The following conditions must be met for this unit:

- use of suitable facilities, equipment and resources, including:
 - design briefs
 - information technology for research and design presentation.

Assessors must satisfy the NVR/AQTF mandatory competency requirements for assessors.

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