



Australian Government

MSFID5012 Research and recommend artwork

Release: 1

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Modification History

Release 1 - New unit of competency

Application

This unit of competency covers researching and recommending artwork for various design and decoration solutions to client and project brief requirements in interior decoration and design operations of all sizes. It applies to a retail, consulting or design and decoration studio environment, and involves application of skills and knowledge at a supervisory equivalent level.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Competency Field

Unit Sector

Interior Decoration and Design

Elements and Performance Criteria

Elements describe the essential outcomes.

Performance criteria describe the performance needed to demonstrate achievement of the element.

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| 1 Plan for artwork research | 1.1 Applicable work health and safety (WHS), legislative and organisational requirements relevant to researching and recommending artwork are verified and complied with |
| | 1.2 Project brief is reviewed, confirmed and clarified with client |
| | 1.3 Parameters for the project are assessed and confirmed |
| | 1.4 Resources are selected appropriate to work requirements and checked for operational effectiveness |
| | 1.5 Communication with others is established and maintained |

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| 2 | Research artwork | 2.1 Aesthetic requirements of the artwork are assessed and compared with surrounding furniture and colours |
| | | 2.2 Intended application for the artwork is analysed and reviewed in accordance with the available space |
| | | 2.3 Artwork and artists are sourced, researched and reported |
| | | 2.4 Framing types and styles are researched and reported |
| | | 2.5 Properties of the materials used in the production of artwork are analysed and evaluated |
| | | 2.6 Manufacturing processes, art styles and available expertise for the desired artwork are assessed |
| | | 2.7 Costs and availability of artwork are assessed and compared |
| | | 2.8 Environmental impact of artwork materials used are assessed |
| | | 2.9 Longevity and restorability quality of artwork is researched |
| | | 2.10 Project is measured for artwork requirements, calculating quantities and requirements |
| 3 | Recommend artwork | 3.1 Selected or commissioned artwork quantities and qualities are presented and promoted to the client |
| | | 3.2 Performance and characteristics of selected artwork are presented and promoted to the client |
| | | 3.3 Costs associated with purchasing and obtaining the artwork are provided in quote form to the client |
| | | 3.4 Presentation of research information is made highlighting the findings and rationale for the artwork chosen |
| | | 3.5 Artwork is selected and positioned according to client requirements, project brief and nature of the space |
| | | 3.6 Feedback and follow up is instigated and maintained with the client |

Foundation Skills

Foundation skills essential to performance are explicit in the performance criteria of this unit of competency. Detail on appropriate performance levels for each furnishing unit of competency in reading, writing, oral communication and numeracy utilising the Australian Core Skills Framework (ACSF) are provided in the Furnishing Training Package Implementation Guide.

Range of Conditions

Specifies different work environments and conditions that may affect performance. Essential operating conditions that may be present (depending on the work situation, needs of the candidate, accessibility of the item, and local industry and regional contexts) are included. Range is restricted to essential operating conditions and any other variables essential to the work environment.

- Unit context includes:**
- WHS requirements, including legislation, building codes, material safety management systems, hazardous and dangerous goods codes, and local safe operating procedures or equivalent
 - work is carried out in accordance with legislative obligations, environmental legislation, relevant health regulations, manual handling procedures, Liveable and Accessible Housing Design guidelines, and organisation insurance requirements
 - work requires individual to demonstrate discretion, judgement and problem solving, plus self-management and learning skills
- Project brief includes:**
- client needs and objectives
 - client aims and objectives, and criteria for evaluation
 - milestones
 - organisational or personal profiles and aims
 - image requirements and function
 - target market
 - budget
 - timeline
 - consultation requirements
 - colour requirements
- Clients include:**
- suppliers
 - manufacturers
 - private clients
 - colleagues
 - retailers
 - the public
- Parameters include:**
- scope of brief
 - approval to make changes
 - effect or feel trying to be achieved
 - functionality (short and long term)
 - budget restrictions
 - established timelines
- Resources include:**
- computers
 - computer software

- design software
- computer-aided design (CAD) software
- colour boards
- storyboards
- swatches
- product based colour systems, such as Munsell or similar
- colour matching system, such as Pantone Matching System (PMS)
- journals (directions magazines)
- artistic equipment and products
- model making equipment

Aesthetics include:

- the consideration of appeal to a large number of people; products are pleasing to the eye of many who view it

Artwork includes:

- gothic
- Byzantine
- early renaissance
- high renaissance
- northern renaissance
- mannerism
- baroque
- rococo
- neoclassicism
- academic
- Japanese Ukiyo-e
- Romanticism
- the Hudson river school
- the pre-Raphaelite brotherhood
- Victorian classicism
- the arts and crafts movement
- symbolism
- realism
- the Barbizon school
- impressionism
- post-impressionism
- les Nabis
- pointillism
- fauvism
- 19th Century arts and crafts
- art nouveau
- the golden age of illustration
- art deco
- ashcan school

- Camden town group
- American scene
- American regionalism
- social realism
- the Canadian group of seven
- magic realism
- contemporary realism
- modernism
- expressionism
- die Brücke
- der blaue reiter
- die neue sachlichkeit
- Bauhaus
- cubism
- dada
- futurism
- neo-plasticism
- surrealism
- precisionism
- the Harlem renaissance
- abstract expressionism
- pop art
- op art
- arte Provera
- photorealism
- minimalism
- the sensation show
- folk art

Framing includes:

- mouldings of solid timber
- composites
- metal
- alloy extrusion
- synthetics

Properties include:

- durability
- level of fire retardancy
- composition
- textile use
- material use
- finishes
- quality
- environmental sustainability
- flammability

	• maintenance requirements • wear and tear • production methods
Materials include:	• solid timber (native and imported) • manufactured timber products • plastic • metal • alloys • stone • glass • textiles • fibreglass • foam • cardboard • paper products • any other manipulable substance
Manufacturing processes include:	• the methods by which the product will be produced that require working from working drawings and specifications, producing components utilising machine operations, assembly of the components and finishing techniques
Environmental implications include:	• how the use of raw materials effects the ecology and environment and how its continued use will effect the area it has been sourced from • energy consumption in achieving the material • greenhouse gases created • waste levels • resource utilisation and transport effects • what impact will be felt by reducing or stopping material from the source
Longevity and restorability include:	• an analysis of how long the material is expected to maintain its structure and colour, while maintaining quality of aesthetic value and how readily the material can be repaired or replaced
Commissioned includes:	• the contracting of an artist for the purposes of producing an art piece to specified requirements or a style
Qualities include:	• an inspection system for ensuring that pre-determined quality standards are being met, highlighting non-conformances requiring intervention
Performance and characteristics include:	• assessment of products to determine if they meet the requirements of the intended end use application and how well they do it, and the durability and composition of the product

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| Costs include: | <ul style="list-style-type: none">• the cost of products and materials together with the cost of obtaining them either locally, interstate or overseas |
| Quote includes: | <ul style="list-style-type: none">• a price for a project taking account of the sizes associated with the project, the cost of materials, labour and overheads |
| Information and procedures include: | <ul style="list-style-type: none">• work instructions, including plans, drawings and designs• workplace procedures relating to reporting and communication• manufacturer specifications and operational procedures |

Unit Mapping Information

Supersedes and is equivalent to LMFID5012A Research and recommend artwork.

Links

Companion Volume implementation guides are found in VETNet -
<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=0601ab95-583a-4e93-b2d4-cfb27b03ed73>