



Australian Government

Department of Education, Employment and Workplace Relations

LGAEHRR504B Implement public education programs to improve community compliance

Release: 1

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Modification History

Not applicable.

Unit Descriptor

This unit covers the development and delivery of environmental health awareness programs.

Application of the competency

This unit supports the attainment of skills and knowledge required for competent workplace performance within councils of varying size and locations. Knowledge of the legislation and regulations within which councils must operate is essential. The role of council staff, elected members and management in protecting and managing the natural and built environment must be appropriately reflected.

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Application of the Unit

Not applicable.

Licensing/Regulatory Information

Not applicable.

Pre-Requisites

Not applicable.

Employability Skills Information

Not applicable.

Elements and Performance Criteria Pre-Content

Not applicable.

Elements and Performance Criteria

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Element	Performance Criteria
1 Develop environmental health education, promotion and awareness strategies	1.1 Goals and objectives for health education, promotion and awareness are established in accordance with council requirements. 1.2 Information to assist in needs analysis is identified, researched and collated. 1.3 Health surveys that identify community health needs are developed. 1.4 Existing services and strategies are reviewed and evaluated to ensure relevance. 1.5 Community networks are established and maintained to ensure broad exposure to local development needs.
2 Implement environmental health education, promotion and awareness strategies	2.1 Appropriate health education, promotion and awareness programs are developed based on community development needs and in accordance with council policy. 2.2 Programs are implemented using appropriate educational, promotional and awareness activities and responding to state legislative requirements . 2.3 Health education, promotional and awareness programs are monitored and evaluated in conjunction with the community to assess performance in relation to goals and objectives of the program.
3 Undertake marketing programs	3.1 The opportunity for a marketing program is identified from the market place. 3.2 The viability of a program is assessed by internal and external consultation . 3.3 Reports are prepared for management and council with recommendations and supporting information. 3.4 The program is implemented and monitored to ensure objectives are met within budget, resource

and time limitations.

- 3.5 The program is reviewed and assessed using consumer response and internal audits.

Required Skills and Knowledge

Not applicable.

Evidence Guide

The Evidence Guide describes the underpinning knowledge and skills that must be demonstrated to prove competence. It provides essential advice for assessment of the unit of competency and must be read in conjunction with the Performance Criteria, the Range Statement and the Assessment Guidelines of the relevant Training Package.

Overview of assessment requirements

A person who demonstrates competency in this unit will be able to perform the outcomes described in the Elements to the required performance level detailed in the Performance Criteria. The knowledge and skill requirements described in the Range Statement must also be demonstrated. For example, knowledge of the legislative framework and safe work practices that underpin the performance of the unit are also required to be demonstrated.

Critical aspects of evidence to be considered

Goals and objectives of programs are achieved.

Context of assessment

On the job or in a simulated work environment.

Relationship to other units

(prerequisite or co-requisite units)

To enable holistic assessment this unit may be assessed with other units that form part of the job role.

Method of assessment

The following assessment methods are suggested:

observation of the learner performing a range of workplace tasks over sufficient time to

demonstrate handling of a range of contingencies

written and/or oral questioning to assess knowledge and understanding

completing workplace documentation

third-party reports from experienced practitioners

completion of self-paced learning materials including personal reflection and feedback from trainer, coach or supervisor.

Evidence required for demonstration of consistent performance

Competency must be demonstrated in all Elements across a range of variables relevant to council's size, location and strategic plan.

Required knowledge:

council structure, services and relevant policies

health services

health education policy

understanding of technical health issues such as infectious diseases.

Required skills:

promotional strategies

program planning

consultation with public

presentations to public

budget management.

Resource implications

Access to a workplace or simulated case studies that provide relevant equipment and materials such as:

videotapes

pamphlets

health legislation

council policies and procedures.

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Range Statement

The Range Statement relates to the unit of competency as a whole. It allows for different work environments and situations that will affect performance.

The following variables may be present with training and assessment depending on the work situation, needs of the trainee, accessibility of the item, and local industry and regional contexts. If **bold italicised** text is shown in Performance Criteria, details of the text are provided in the Range Statement.

Promotion and awareness programs may include:

- immunisation
- nutrition
- smoking
- sun smart
- mosquito control
- sexually transmitted diseases
- council
- public health plan
- public health policy
- personal skill development
- community action strengthening
- supportive environments
- reorienting services
- behavioural and environmental adaptation
- community development.

Marketing collateral materials may include:

- videotapes
- slide tapes
- hard copy
- pamphlets
- books
- software
- badges
- ties
- stickers
- professional consultancy
- online support.

Internal and external consultation may include:

- staff
- councillors
- schools
- police
- experts
- community
- parents
- funding organisations
- regional groups
- relevant agencies, including welfare agencies
- hospitals

medical institutes
church groups
industry and professional expertise
government departments
marketing department and consultants
media developers.

Community health needs may include special requirements of:

ethnic or minority groups
demographic groups.

Council requirements may include:

council policies, procedures and guidelines
strategic, business and management plans
local ordinances, laws and by-laws
state legislation.

Legislative requirements may include:

federal
state or territory
local government.

Viability may include

profit or loss
break-even
community value.

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schools
police
experts
community
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Unit Sector(s)

Not applicable.