



Australian Government

Assessment Requirements for ICTWEB420

Write content for web pages

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with ICT Information and Communications Technology Training Package Version 1.0.

Performance Evidence

Evidence of the ability to:

- write content for web pages that recognises cultural differences and diversity, in developing website content
- upload content for a website
- remove content on a website.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline content features, including clarity, ease of viewing and readability
- explain copyright and intellectual property legislation, relating to web page content
- summarise the document design, web design and usability
- discuss the functions and features of:
 - micro-content elements, such as headings, highlighted words and link text
 - style guides, such as cascading style sheets (CSS)
- explain the information architecture
- summarise the instructional design principles
- outline the obligations of merchants and service providers
- outline the organisational requirements relating to web page content and user diversity
- explain privacy requirements relating to web page content.

Assessment Conditions

Gather evidence to demonstrate consistent performance in conditions that are safe and replicate the workplace. Noise levels, production flow, interruptions and time variances must be typical of those experienced in the website technologies field of work, and include access to:

- copy edit resources
- culturally reviewed content
- style guides and templates
- the website specifications
- word-processing and web development software
- the organisational documentation, and industry requirements.
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Assessors must satisfy NVR/AQTF assessor requirements.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a53af4e4-b400-484e-b778-71c9e9d6aff2>