



Australian Government

ICTICT614 Identify and implement business innovation

Release: 1

ICTICT614 Identify and implement business innovation

Modification History

Release	Comments
Release 1	This version first released with ICT Information and Communications Technology Training Package Version 6.0.

Application

This unit describes the skills and knowledge required to analyse traditional business processes to identify and implement business opportunities for innovation and reform.

The unit applies to those in senior Information and Communications Technology (ICT) in areas of knowledge management and systems development, who are responsible for analysing, identifying and coordinating ICT business solutions.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

General ICT

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Compare business with competitor businesses	1.1 Identify information on business markets, customers and methods of doing business 1.2 Analyse market for business and customer base 1.3 Analyse business relationships, processes and methods of doing business with e-facilitated businesses
2. Identify business opportunities	2.1 Identify organisational innovation and reform strategies 2.2 Determine strategy compatibility against organisational goals and objectives and conduct a cost-benefit analysis according to organisational requirements 2.3 Evaluate degree of likely change and organisational ramifications according to task requirements 2.4 Conduct risk management analysis and formulate a

ELEMENT	PERFORMANCE CRITERIA
	contingency plan according to organisational requirements 2.5 Determine future proofed innovation strategies according to organisational requirements
3. Implement innovation	3.1 Redesign innovation for organisation and implement online technologies according to organisational strategy requirements 3.2 Integrate innovation according to organisational requirements 3.3 Review organisational innovation against organisational requirements outcomes 3.4 Determine organisational innovation requirements

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

Skill	Description
Numeracy	Uses a range of statistical, mathematical and financial calculations and functions to interpret numerical data relating to cost-benefit analysis, risk, time constraints and to monitor implementation of the reform
Reading	Analyses and evaluates complex textual information to obtain information relevant to the organisation and the development of the innovative reforms
Writing	Integrates information and ideas from a number of sources, utilising appropriate strategic planning and business innovation tools, specialised and cohesive language and formal document structures to meet the varied requirements of the organisation and the stakeholders
Planning and organising	Operates from a broad conceptual plan, developing the operational detail in stages, regularly reviewing priorities and performance during implementation, and identifying and addressing issues
Problem solving	- Analysis, lateral thinking, experience and knowledge to address complex problems - Demonstrates an understanding of the ways in which variables impact on decision outcomes - Demonstrates an understanding of the strategic and operational potential of digital trends to achieve work goals, enhance work processes, create opportunities and enhance or reduce risks

Skill	Description
Self-management	• Responds to both implicit and explicit protocols within familiar work contexts and demonstrates an understanding of the importance of identifying and responding to protocols in new situations

Unit Mapping Information

Supersedes and is equivalent to ICTICT604 Identify and implement business innovation.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a53af4e4-b400-484e-b778-71c9e9d6aff2>

Assessment Requirements for ICTICT614 Identify and implement business innovation

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- define, develop and implement a complex innovation plan.

In the course of the above, the candidate must:

- define the organisation's strategic directions
- develop innovations to assist the business
- produce a cost-benefit analysis of suggested innovations.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- organisation's culture and traditional organisational models
- internal and external sources of information relating to identifying and implementing business innovation
- legal, ethical and security issues relating to business strategies
- records management principles and processes
- legislation from levels of government that effect business operation.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- organisational documents including mission statements and strategic directions
- an environment where business opportunities for innovation may be implemented.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

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