



Australian Government

ICPPRP423 Apply colour to design brief

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with ICP Printing and Graphic Arts Training Package Version 1.0.

Application

This unit describes the skills and knowledge required to effectively apply colour to enhance artwork and meet the requirements of a design brief.

It applies to individuals who work in the graphic pre-press sector of the printing and graphic arts industry.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Pre-Press

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1 Prepare colour options	1.1 Colour requirements of the brief are identified and clarified if necessary 1.2 Effectiveness of different colour schemes used previously by self and others are compared to influence current artwork 1.3 Colour tools are used to inform choice of colours 1.4 Overall colour composition is developed, taking into account target audience, balance and relationships
2 Apply colour to artwork	2.1 Colours are applied to artwork according to brief specifications 2.2 Colour and objects are appraised to ensure overall balance and emphasis, and adjustments made as required 2.3 Any halftones are matched with similar colours according to

ELEMENT	PERFORMANCE CRITERIA
	brief specifications 2.4 Overall artwork is appraised to ensure best possible colour options are used, given the brief and other elements of the artwork, and changes are made if necessary 2.5 Artwork samples that effectively meet the brief are produced 2.6 Artwork is saved and prepared for presentation to client

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Reading	1.1, 2.1, 2.3-2.5	Recognises and interprets information contained in a range of texts to establish job requirements
Oral Communication	1.1	Participates effectively in spoken interactions with others to confirm or clarify understanding
Numeracy	2.2	Uses percentages and proportions to adjust colour balance to achieve desired results
Get the work done	1.2-1.4, 2.1-2.6	- Takes responsibility for planning and organising own workload and assembles required resources - Recognises and takes responsibility for addressing predictable, and some less predictable, problems in familiar work contexts - Evaluates outcomes of design decisions to identify improvement opportunities - Utilises a broad range of features within applications optimising software functions for specific purposes

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
ICPPRP423 Apply colour to design brief	ICPPP423C Apply colour to design	Updated to meet Standards for	Equivalent unit

Code and title current version	Code and title previous version	Comments	Equivalence status
	brief	Training Packages	

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a74b7a0f-a253-47e3-8be0-5d426e24131d>

Assessment Requirements for ICPPRP423 Apply colour to design brief

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Performance Evidence

Evidence of the ability to:

- produce artwork with a sophisticated use of colour demonstrating a fundamental understanding of colour theory
- find and use information relevant to the task from a variety of information sources.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain reducing colour for compression process
- describe influence of target audience responses to colour
- describe colour attributes and their application to design briefs
- identify browser safe colours
- list colour models applied to design briefs.

Assessment Conditions

Gather evidence to demonstrate consistent performance in conditions that are safe and replicate the workplace. Noise levels, production flow, interruptions and time variances must be typical of those experienced in the Pre-Press field of work and include access to special purpose tools, equipment and industry software packages.

Assessors must satisfy NVR/AQTF assessor requirements.

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