



Australian Government

Assessment Requirements for ICPPRP411 Undertake a complex design brief

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with ICP Printing and Graphic Arts Training Package Version 1.0.

Performance Evidence

Evidence of the ability to:

- develop a clear design brief by agreement, and prepare a quotation
- produce a complex design which meets reproduction and client requirements
- produce finished art from complex design briefs that use different printing processes
- provide evidence that each stage, from initial negotiation of the brief to final print production, has been carried out satisfactorily.
- use computer hardware and software to produce concepts and pre-press artwork.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe how design requirements influence selection of THREE printing processes, operations or electronic media
- explain how design factors influence cost of printed job
- identify how printing substrates are selected and affects inks and printing substrates have on design
- explain how colour and typeface selection impact design
- explain how colour breakdown and sequence is managed in print to meet production and budget requirements
- identify how substandard or unsuitable artwork from external sources affects print quality and how faulty artwork is rectified
- describe common technical problems when a design is printed and how they are resolved, such as image on double page spread or finger marks on dark solids
- describe procedures for special effects printing
- explain how artwork is matched to customer's specifications as outlined on the job sheet

- list manuals, safety and other documentation relevant to this task, and where they are kept, and what sort of information is included
- list other sources of available information.

Assessment Conditions

Gather evidence to demonstrate consistent performance in conditions that are safe and replicate the workplace. Noise levels, production flow, interruptions and time variances must be typical of those experienced in the Pre-Press field of work and include access to special purpose tools, equipment and industry software packages.

Assessors must satisfy NVR/AQTF assessor requirements.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=a74b7a0f-a253-47e3-8be0-5d426e24131d>