



Australian Government

FWPCOT8101 Lead forest and wood products industry innovative thinking and practice

Release: 1

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Modification History

Release	Comment
1	New unit. This is the first release of this unit in the new standards format.

Application

This unit of competency describes the outcomes required to initiate and lead innovation in any forest and wood products industry context. Each organisation's thinking and practice will be different depending on its core business, purpose, size and complexity.

This unit applies to job roles including senior managers who may use innovative thinking and practice to advance business processes and contributions to organisational strategies, business plans and goals.

No licensing, legislative, regulatory, or certification requirements apply to this unit at the time of publication.

Pre-requisite Unit

Nil.

Unit Sector

Common Technical

Elements and Performance Criteria

ELEMENTS	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element. Where bold italicised text is used, further information is detailed in the range of conditions.</i>
1. Generate innovative thinking and creativity	1.1 Research trends and conditions shaping organisation's current and future thinking and practice. 1.2 Evaluate drivers, enablers and issues that impact on individual and collective innovative thinking and creativity. 1.3 Introduce techniques and tools that foster and promote creative

ELEMENTS	PERFORMANCE CRITERIA
	thinking, new ideas and innovative knowledge transfer. 1.4 Establish an environment conducive to innovative thinking and creativity
2. Lead innovative practices	2.1 Develop and refine a transformational leadership style to set new direction and sell the adoption of innovative practices. 2.2 Initiate and promote innovative practices, processes and products appropriate to organisational mission and business philosophy. 2.3 Identify, evaluate and manage risks associated with encouraging innovation across the organisation. 2.4 Establish conditions necessary for others to implement and manage innovative practices.
3. Generate and support a culture of innovation	3.1 Inspire and motivate others to strive for innovative achievement 3.2 Establish the conditions necessary to empower others and effect change 3.3 Encourage, develop and shape cultural beliefs, norms and behaviours that support open sharing of innovative ideas and practices 3.4 Devise and execute organisational strategies that foster a workplace philosophy of innovation.

Foundation Skills

This section describes those core and employment skills that are essential to performance and are not explicit in the performance criteria.

Learning skills to:	• Critically evaluate own leadership style and innovative practices. • Monitor and refine leadership style • Access and evaluate complex information from a range of sources and using a range of methods • Identify organisational issues and conditions • Facilitate creative problem solving
Oral communication skills to:	• Hold high-level consultative discussions to generate ideas for innovative organisational practice. • Influence and persuade others • Inspire and motivate others • Promote innovation and transformational change • Articulate vision and convey leadership attributes

Reading skills to:	• Analyse a range of complex research to evaluate and extract information on trends in innovative workplace practice. • Research techniques and tools for innovation
Writing skills to:	• Communicate vision and promote innovative practices, processes and products • Structure communications to address purpose and audience through clear and persuasive messages
Numeracy skills to	• Investigate and analyse trends and data related to innovation • Evaluate organisational data

Unit Mapping Information

No equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=0d96fe23-5747-4c01-9d6f-3509ff8d3d47>