



Australian Government

Assessment Requirements for CUAWRT512 Develop storylines and treatments

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- develop at least two storylines and treatments for different media productions.

In the course of the above, the candidate must:

- write original storylines and treatments
- gather and synthesise ideas and concepts using different techniques
- apply narrative and structural techniques and formats for storylines and treatments that meet production requirements
- prepare production materials for story conference or pitch presentation
- evaluate narrative development and incorporate feedback
- work collaboratively with others to refine production material for client presentations.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- storytelling techniques used in media productions
- key elements of narratives and techniques used when communicating information in production material including:
 - visual and aural components
 - symbols and icons
- key steps in developing storylines
- key elements of scripts used in media productions
- presentation formats and techniques used in story conferences and pitch presentations
- WHS requirements as they relate to working for periods of time on screens and keyboards
- typical challenges that arise when writing storylines and treatments and how to handle them.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- a production brief
- interaction with others required to demonstrate the performance evidence
- industry standard software.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>