



Australian Government

CUAWRT508 Develop children's and young adults' written works for publication

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 4.0.

Application

This unit describes skills and knowledge required to produce written material for children and young adults. Written material includes a range of delivery media including print media, internet, radio, film, television, game consoles and podcasts.

It applies to individuals who produce written material relevant to children and young adults. These writers draw on their knowledge of children's and young adults' abilities and interests, as well as knowledge of the market for this type of written material.

Producers of children's and young adults' written works undertake work either as freelance or commissioned writers.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Communication - Writing

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Determine requirements for written work	1.1 Identify and document purpose, desired outcome and potential markets for written work 1.2 Identify and document research requirements and methods for gathering the required information 1.3 Document and assess social and ethical impacts of the written work to

	ensure alignment with the purpose 1.4 Determine and document copyright and intellectual property requirements for the written work
2. Develop a concept for written work	2.1 Document basic concept of the written work based on the purpose and desired outcome 2.2 Identify and assess constraints which may affect the feasibility of the written work 2.3 Research, adjust, and confirm audience and potential markets for the written work 2.4 Discuss concept with individuals from confirmed audience and refine the concept accordingly 2.5 Create proposal to develop the written work and present to interested stakeholders 2.6 Develop plan to reflect the developmental stages and timelines for the completion of the work and confirm with interested stakeholders
3. Plan and prepare to write the written work	3.1 Determine the medium, production style, structure and length of work through research and consultation with individuals from the intended audience 3.2 Develop an outline of the work based on the purpose and desired outcome to meet the needs of the intended audience 3.3 Acquire the necessary resources to create the written work
4. Develop draft written work	4.1 Use safe work practices including addressing ergonomic requirements when undertaking work tasks 4.2 Develop draft written work based on the outline 4.3 Self-edit draft written work with reference to the purpose and desired outcome 4.4 Proofread and check formatting of draft written work 4.5 Review and modify written work according to copyright and intellectual property requirements 4.6 Review and evaluate draft written work to ensure that it delivers the purpose and desired outcome
5. Finalise written work	5.1 Consult with individuals from the intended audience to obtain feedback on draft written work 5.2 Evaluate feedback and incorporate modifications, where necessary, within agreed timelines to produce final draft 5.3 Conduct final detailed review of work and distribute to interested stakeholders

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

Skill	Description
Reading	- Analyses and interprets textual information from various sources - Compares material from multiple information sources - Applies appropriate strategies to check texts for accuracy
Writing	- Generates complex written texts, demonstrating a broad range of writing styles and techniques - Selects vocabulary, grammatical structures and conventions appropriate to the text and audience - Creates documents using language, format and style appropriate to the context and audience
Oral communication	Uses clear language to articulate personal understandings, ideas and opinions
Numeracy	Estimates time required for production tasks, creates timeframes and calculates resource requirements
Navigate the world of work	Understands responsibilities and complies with copyright and intellectual property requirements relevant to writing tasks
Interact with others	- Collaborates with others to achieve writing goals - Selects and uses communication practices and protocols appropriate to audience
Get the work done	- Adopts a logical and methodical approach in planning, organising and completing requirements within timelines - Develops new and innovative ideas through exploration and analysis

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAWRT508 Develop children's and young adults	N/A	New unit of competency	N/A

written works for publication			
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Links

Companion Volumes are available from VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAWRT508 Develop children's and young adults' written works for publication

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Performance Evidence

Evidence of the ability to write at least two written works suitable for young adults or children, of different forms (e.g. picture book, junior novel) and for each work:

- create concept written work appropriate for children and young adults
- communicate with relevant stakeholders to confirm the purpose and requirements, and work collaboratively in order to develop the written work
- clarify and work to a project brief
- plan and acquire the necessary resources to write written material
- develop timelines for completion of written material according to contractual and regulatory requirements
- write original material using technique, form, style, structure, perspective and voice appropriate to the publication media and the requirements of the written material
- develop written material to ensure that plot, characters and theme will engage proposed audience
- comply with relevant copyright and intellectual property requirements
- proofread and edit draft material and discuss modifications with relevant people
- collect feedback regarding draft written material from relevant people by using at least two methods of tracking feedback
- follow relevant health and safety practices for work tasks
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Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements and performance criteria of this unit. This includes:

- forms of children's and young adults' written works including but not limited to:
 - online blogs
 - social media posts
 - junior novels

- picture books
- graphic texts
- non-fiction books
- magazine articles and stories
- comics
- film/TV scripts
- game scripts
- electronic books
- techniques, stylistic and cultural contexts, purpose and audience which contribute to various forms of children's and young adults' written work
- social and ethical impacts of children's and young adults' written work
- delivery platforms used to publish written work, and the particular characteristics of each media type
- characteristics of the leisure and educational markets for written work for young adults and children
- basic proofreading and editing techniques, including the use of style guides
- publishing houses that specialise in works for children
- copyright and intellectual property requirements as they relate to writing and publishing
- purpose, use and function of word-processing software
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Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a creative arts working environment or commercial writing environment. This includes access to:

- interaction with others to discuss and confirm requirements
- interaction with editors or other professionals they can communicate with regarding the tasks required to finalise written work to the standards of the publication media
- reference materials and resources required to undertake writing tasks
- resources required for tracking feedback

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

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