



Australian Government

CUAWRT402 Write extended stories

Release: 1

CUAWRT402 Write extended stories

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to write fully developed stories in a wide range styles in response to creative conceptualisations or project briefs that could be self-generated or developed by others.

It applies to individuals who use appropriate structures and creative narrative development techniques to write stories for print media, screen, radio, animations, e-learning resources, games, and fiction or non-fiction projects.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Communication – Writing

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Analyse extended story writing requirements	1.1 Identify components of a storytelling creative concept, brief or project, including target audience, format, timeline and proposed outcomes 1.2 Consider factors such as style, tone and length in relation to the writing purpose 1.3 Decide on appropriate structuring technique for extended story writing task 1.4 Discuss possible visual and aural storytelling structures with relevant personnel, if appropriate
2. Prepare to write	2.1 Research a range of creative works that may inspire story ideas

ELEMENT	PERFORMANCE CRITERIA
extended stories	to meet project requirements 2.2 Use information sources to research subject areas 2.3 Experiment with a range of narrative structures and writing styles and techniques 2.4 Develop extended ideas for characters, plots and settings 2.5 Develop complex scenarios, contexts and situations as required 2.6 Select story structure, style, techniques and content that best meet requirements of project to engage target audience 2.7 Adopt safe ergonomic practices when using screens and keyboards for long periods of time 2.8 Seek feedback from relevant personnel on proposed stories and refine approach as required
3. Draft extended stories	3.1 Draft extended stories using appropriate structuring, style and language 3.2 Use relevant formatting and presentation techniques 3.3 Proofread draft stories for appropriate grammar, punctuation and spelling 3.4 Confirm content complies with laws and codes of practice relevant to broadcasting and publication 3.5 Submit draft manuscripts to relevant personnel for feedback and amend as required
4. Write final drafts	4.1 Evaluate extended stories in line with relevant criteria 4.2 Discuss and confirm additional requirements or modifications to the story with relevant personnel 4.3 Complete necessary amendments as required within agreed timelines 4.4 Evaluate story writing process and personal performance for improvement

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance	Description
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	Criteria	
Learning	4.4	Evaluates own performance and identifies areas for improvement
Reading	1.1, 2.1-2.3, 2.6, 3.3, 4.1, 4.3	Interprets and analyses text such as creative concepts and briefs and research information relevant to the writing task
Writing	1.2, 1.3, 2.1-2.5, 2.8, 3.1-3.3, 4.1, 4.3, 4.4	- Considers factors such as style and structure when deciding on purpose of writing - Generates written texts, demonstrating control over a broad range of writing styles and purposes utilising correct grammar, spelling and punctuation - Demonstrates sophisticated writing skills by selecting appropriate conventions and stylistic devices to express meaning
Oral Communication	1.1, 1.4, 2.2, 2.8, 3.5, 4.2, 4.4	- Collaborates with colleagues or clients and negotiates amendments to stories - Applies listening and questioning techniques and clearly articulates personal understandings, ideas and opinions
Numeracy	1.1	Estimates time required for a given writing task
Navigate the world of work	2.7, 3.4	- Adheres to broadcasting laws and codes of practice - Follows work health and safety (WHS) legislation as required
Interact with others	1.1, 1.4, 2.2, 2.8, 3.5, 4.2, 4.4	- Consults with relevant personnel to select most appropriate content ideas and utilises feedback to finalise content - Presents information in a way easily understood by others
Get the work done	1.1-1.4, 2.1-2.6, 2.8, 3.1-3.3, 3.5, 4.1-4.4	- Uses a combination of logical planning processes and research strategies to write and edit text-based material - Invests time in developing and shaping highly creative storytelling ideas, drawing on inspiration from reading a range of existing creative stories - Experiments with styles and elements to develop complex ideas - Uses digital tools to research, create and store information

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAWRT402 Write extended stories	CUFWRT402A Write extended stories	Updated to meet Standards for Training Packages. Minor edits to performance criteria.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet - <https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAWRT402 Write extended stories

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Performance Evidence

Evidence of the ability to:

- write original extended stories using a range of creative narrative styles in response to project briefs
- research information from a variety of sources relevant to project requirements
- experiment with a range of narrative structures and writing styles and techniques
- employ a sound knowledge of grammar, punctuation and spelling
- evaluate own work and writing process for improvement.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe structuring techniques appropriate to a range of extended story contexts
- compare and contrast a range of storytelling narratives, structures and formats appropriate to target audience and project purpose
- describe criteria that may be used to evaluate the story
- describe copyright clearance procedures
- outline features of text that may indicate defamation, vilification or breaches of privacy
- outline health and safety requirements as they relate to working for periods of time on screens and keyboards.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- information about legislation and codes of practice relevant to media
- variety of information sources
- software packages.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

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