



Australian Government

CUASS00057 Writing for media Skill Set

Release 1

CUASS00057 Writing for media Skill Set

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 4.0.

Description

This skill set addresses the skills and knowledge required to write for a range of different delivery media including, but not limited to, blogs, websites, social media posts and podcasts.

Pathways Information

The units provide credit towards CUA40118 Certificate IV in Professional Writing and Editing and other qualifications that allow for selection of these units.

Licensing/Regulatory Information

No licensing, legislative or certification requirements apply to this skill set at the time of publication.

Skill Set Requirements

CUAWRT301 Write content for a range of media

CUAWRT404 Perform writing and editing tasks

CUAWRT406 Write nonfictional material

CUAWRT407 Develop content for publication

Target Group

This skill set is for individuals who write for a range of common digital delivery mediums.

Suggested words for Statement of Attainment

These units of competency from the CUA Creative Arts and Culture Training Package meet industry requirements for writing for media.