



Australian Government

CUAPUA601 Realise a public art project

Release: 1

CUAPUA601 Realise a public art project

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to realise all aspects of a public art project, from initial brief or idea to the actual installation of the work. It involves the creative, technical and organisational processes.

It applies to experienced artists who work both independently and collaboratively.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Visual communication – public art

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Originate ideas for public art	1.1 Use own creative impulse or brief supplied by others to develop ideas for work 1.2 Research and explore relevant ideas and creative associations for the work 1.3 Evaluate site requirements and develop responses to accommodate practical requirements and constraints 1.4 Explore options for materials, technologies and processes to fulfil creative, site and brief requirements 1.5 Collaborate with others to maximise contribution of project ideas and refine through an ongoing collaborative process
2. Articulate and present	2.1 Develop, critique and articulate creative responses to the

ELEMENT	PERFORMANCE CRITERIA
project ideas	objectives of the brief and site requirements 2.2 Use guidelines to develop formal presentation of concept proposal and supporting documentation 2.3 Present the design proposal with supporting documentation and practical planning data to the client, sponsor or selection panel 2.4 Evaluate and re-work aspects of the proposal, as required
3. Plan and document work in response to the site and the brief	3.1 Plan construction to meet specific site requirements and deadline for delivery 3.2 Engage with key stakeholders in the public art project to ensure all requirements are met 3.3 Represent planning and preparatory work using presentation mechanisms suited to the project
4. Create the public artwork	4.1 Integrate command of technique, materials and process to create public artwork that meets creative needs 4.2 Use critical and creative thought to challenge, adapt and refine the public artwork 4.3 Interrogate aspects of work in progress and participate in critical inquiry and discussion 4.4 Use safe and sustainable work practices throughout installation of the public artwork
5. Finalise the public art project	5.1 Liaise with relevant people on factors affecting the finalisation of the work 5.2 Bring together the disparate challenges of the public art project to complete work on time 5.3 Organise the installation of the work, engaging specialist expertise where necessary
6. Evaluate own work	6.1 Seek and evaluate feedback from others to improve own work 6.2 Evaluate work against planned strategy for own creative practice and objectives of the public artwork 6.3 Assess place of own work in relation to other public art practitioners 6.4 Adjust work processes and practice to improve technical, conceptual and commercial outcomes

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	6.4	Identifies and uses strategies to improve own skills and knowledge
Reading	1.1, 2.1, 2.2, 2.4	Interprets and evaluates complex and unfamiliar information in briefs and guidelines for proposal presentation
Writing	2.1, 2.2, 2.4, 3.3	- Develops and presents clear, creative and descriptive concept proposals - Documents comprehensive operational plans in a style and format easily understood by client and others involved in production
Oral Communication	1.5, 2.3, 3.2, 4.3, 5.1, 6.1	- Initiates and participates in complex discussions, encouraging contributions, eliciting different perspectives on creative and technical ideas, clarifying, summarising and building constructively on the input of others - Uses questioning and active listening techniques to elicit information and feedback and confirm understanding
Numeracy	1.3, 3.2	- Completes complex calculations for the dimensions of sites and appropriate artworks to suit - Calculates timeframes for production and installation of work
Navigate the world of work	4.4	Takes responsibility for compliance with safety and sustainability practices associated with creative work
Interact with others	1.5, 2.3, 3.2, 4.3, 5.1, 6.1	- Encourages contribution of creative, innovative and technical ideas from others to negotiate joint outcomes - Fosters a collaborative approach to development of public artwork through sharing and receiving knowledge, experience and information with others as an integral part of artistic work relationships
Get the work done	1.1, 1.2, 2.1, 2.4, 3.1, 4.1-4.3, 5.2, 5.3	- Develops operational plans to manage logistics, identifying and responding to issues as they arise - Takes responsibility for completing own creative work within deadlines from design inception to realisation, managing own time and productivity to sequence stages - Manages own decisions about designs and technical

		approach to artwork, drawing on the perspective of others Analyses and resolves work in progress problems through a process of critical and creative thought and professional discussion
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Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAPUA601 Realise a public art project	CUVPUA601A Realise a public art project	Updated to meet Standards for Training Packages and clarify intent.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPUA601 Realise a public art project

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Performance Evidence

Evidence of the ability to:

- originate and present ideas about the art project in relevant contexts
- create and finalise a complete public art project, including managing its creative, technical and organisational components
- evaluate and discuss work in a professional context.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- list and describe features of potential sites for public art and the key requirements and constraints to consider for each site
- describe the practical planning issues to be considered in public art projects
- outline requirements for preparing and presenting proposals including format, supporting documentation, practical planning data and presentation mechanisms
- describe key people involved in public art projects, their roles and interrelationships
- explain the key safety requirements for public art projects
- explain sustainability practices relevant to public art projects.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- equipment, tools and materials (relevant to the art form) used to produce and install public art
- a site at which to install and exhibit public art

- information sources.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

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