



Australian Government

CUAPPR615 Evolve ideas for professional creative work

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to develop the conceptual aspects of any creative practice, including through the processes of evaluation, critical thinking and research. It involves evaluating own practices, developing ideas for creative work and integrating these in a professional context.

The unit applies to those who work in any creative form. At this level, practitioners engage with ideas as a fundamental part of the day-to-day process of creating work. Ideas and thinking are integral to the practical exploration of materials, processes and techniques, but hold a special place in the creative process.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – Professional practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Evaluate own practice	1.1 Analyse the history and development of own practice from a technical and conceptual perspective 1.2 Identify and analyse external influences that have shaped ideas and directions in current work 1.3 Evaluate own relationship with work and how this has evolved over time 1.4 Analyse how personal experiences and factors have affected work and the ideas that inform it 1.5 Involve others in the evaluation of own practice and broaden own

ELEMENT	PERFORMANCE CRITERIA
	perspectives
2. Develop ideas and thinking	2.1 Use practical work, experimentation and critical thinking as part of the creative process 2.2 Integrate new processes and ideas into the evolving work in ways that effectively communicate key messages and refine the work 2.3 Deepen or broaden contextual research when generating and maturing ideas 2.4 Collaborate with other professional practitioners about ideas and research 2.5 Produce experimental pieces, unfinished and finished works that reflect evolving ideas, resolving conceptual and technical issues that may arise within the work
3. Integrate ideas and professional opportunities	3.1 Evaluate own professional goals and aspirations and how they might be affected by new and evolving ideas 3.2 Develop new work projects and opportunities based on reflection, research and experimentation

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Oral communication	Communicates effectively with different professional practitioners, choosing language and sharing and exploring potentially abstract creative concepts and ideas
Reading	Interprets a broad range of complex and abstract information in a variety of forms
Initiative and enterprise	- Gathers applicable information and identifies, evaluates and refines options against agreed criteria using systematic, analytical processes in different situations - Identifies a range of problems and responds intuitively to difficulties by drawing creatively on current knowledge and past experience to devise solutions
Problem solving	Identifies different problems and responds intuitively to difficulties by drawing creatively on current knowledge and past experience and devises solutions
Self-management	- Works with a high degree of autonomy, taking responsibility and ownership for all aspects of work - Keeps abreast of trends and issues in a dynamic world and readily

SKILL	DESCRIPTION
	- adapts to changing needs and priorities - Evaluates the way in which variables impact on decision outcomes and contributes to refinement of decision-making using experiences - Recognises the critical importance of the ongoing exploration of new ideas to the viability and effectiveness of own role
Teamwork	Invests time and energy in building collaborative relationships with others as an integral part of developing professional opportunities

Unit Mapping Information

Supersedes and is equivalent to CUAPPR605 Evolve ideas for professional creative work.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPR615 Evolve ideas for professional creative work

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- produce at least one experimental and finished work that demonstrates the evolution of ideas through research, collaboration, experimentation and practice.

In the course of the above, the candidate must:

- develop ideas in professional work through a demonstrated process of evaluation, research and practice
- resolve conceptual and technical issues as work progresses
- evaluate own work in terms of its coherence and place in a professional practice, and discuss with others at a professional level.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- external and personal influences on creative works
- contextual research and how it informs the creative process
- role of critical thinking in the creative process
- strategies to evaluate own work and seek feedback from others to improve professional practice.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- applicable resources for the production of work, including work space, tools, equipment and materials

- studio and workshop facilities
- interactions with others required to demonstrate the performance evidence.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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