



Australian Government

Assessment Requirements for CUAPPR613 Engage in the business of creative practice

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- develop at least two cohesive approaches and strategies, that are grounded in research and analysis, for developing and managing own practice.

In the course of the above, the candidate must:

- research and evaluate different complex and varied business information, including business structures, financial considerations, and legal rights and obligations
- interact with other professionals on management and development issues
- identify professional work opportunities within and beyond the creative sectors, including new and emerging opportunities
- apply legal and moral rights and obligations relevant to own practice.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- types of behaviour, skills and practice that constitute a professional way of working in the specific area of creative practice
- professional development opportunities for the specific area of creative practice
- types and sources of external expertise and professional advice for creative practitioners that could be used in professional practice, including different industry organisations
- general business structures, practices, systems and procedures that apply to all professional practitioners, as well as typical ways that business is done in the specific area of creative practice
- physical resources needed for different types of professional practice and different ways they may be set up or accessed
- financial management practices that apply to all professional practitioners, including financial models and structures that apply to the specific area of creative practice

- factors to consider when costing and selling work and methods of selling work, including commissions
- trends in the consumption of culture and creative products and their impact on professional creative practice
- legal and moral obligations of creative practitioners, including intellectual property, work health and safety, and sustainability considerations.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- interaction with others required to demonstrate the performance evidence
- general business information required to demonstrate the performance evidence.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>