



Australian Government

CUAPPR611 Originate a body of independent creative work

Release: 1

CUAPPR611 Originate a body of independent creative work

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to independently conceive a coherent body of creative work at a professional level. The unit involves experimenting with ideas to evolve own ideas and approaches, refining and developing concepts and techniques in artistic practice, and planning and managing own creative project from beginning to finished product. It also involves engaging with peers and industry networks in ways that develop and confirm own place as an arts professional.

The unit applies to those who have a highly developed command of materials, process and techniques in any creative form.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Industry capability – Professional Practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Develop conceptual thinking	1.1 Identify ideas for individualised or specialised research based on current practice 1.2 Investigate new sources of ideas, trends and research opportunities 1.3 Evolve personal ideas through evaluation of own practice 1.4 Identify required copyright and intellectual property requirements 1.5 Evolve and refine ideas using critical analysis and challenging of assumptions, preconceptions and norms

ELEMENT	PERFORMANCE CRITERIA
	1.6 Refine and adapt ideas for work and personal goals based on emerging ideas and research
2. Seek professional opportunities and engagement	2.1 Pursue opportunities for professional work according to established personal goals and aspirations 2.2 Evaluate potential commercial opportunities for professional practice 2.3 Engage with professionals within and outside arts community for further development of own ideas, professional identity and work opportunities 2.4 Establish sustainable ways of supporting ongoing professional engagement
3. Plan independent creative project	3.1 Confirm concept and strategy for body of work based on individual research, personal ideas and professional realities 3.2 Develop and implement plan incorporating objectives, resources, risk and contingency planning, budget and timelines, adjusting plan as required 3.3 Integrate work promotion, exhibition and communication in planning process
4. Realise body of creative work	4.1 Create finished work that integrates command of technique, materials and process 4.2 Deepen engagement with techniques, ideas and relationships between them 4.3 Challenge, adapt and refine creative work using critical and creative thinking 4.4 Further evolve and refine ideas using processes of experimentation and exploration 4.5 Complete work within required timeframes and budget, addressing challenges and adapting approach as required
5. Evaluate professional work	5.1 Improve own work using constructive feedback from others 5.2 Evaluate work against planned strategy for own creative practice 5.3 Evaluate own work and technical skills in context of work by others 5.4 Adjust work process and practices for improvement of technical, conceptual and commercial outcomes

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Learning	- Analyses completed work using self-appraisal and opinions of others - Remains informed about trends and issues related to work environment
Numeracy	- Calculates using whole numbers and routine fractions, decimals or percentages - Selects, totals and orders required resources within budgetary and time constraints
Reading	Identifies, analyses and evaluates new and contemporary information
Writing	Prepares work documentation incorporating synthesis of knowledge and ideas using required terminology and cohesive language in format required for intended purpose
Teamwork	Actively builds formal and informal networks at professional level to include key people with expert skills, knowledge and connections
Initiative and enterprise	- Develops goals and strategies for own body of work - Identifies improvements to own work using understanding of connection between concepts, ideas and methodologies and different investigative and analytical techniques - Gathers required information using systematic and analytical processes in different situations - Explores new ideas with understanding of importance for viability and effectiveness of own role
Planning and organising	- Manages complex tasks and understands their contribution to longer term goals - Manages requirements, timeframe and cost of creative body of work - Revises plans according to personal goals, interests, priorities, and challenges as required
Problem solving	- Identifies how variables impact decision outcomes - Determines future decision-making processes according to past experiences

Unit Mapping Information

Supersedes and is equivalent to CUAPPR601 Originate a body of independent creative work.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPR611 Originate a body of independent creative work

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- coordinate one coherent body of independent creative work based on body of research and development of own ideas that communicate intended concept.

In the course of the above, the candidate must:

- undertake and summarise outcomes of individualise research, incorporating:
 - focus on selected idea, material, medium, process or technique
 - strengths and weaknesses identified in own work
 - consultation with experienced peers
- develop a plan for body of creative work from initial concept to realisation, incorporating:
 - requirements for sale, promotion or use in public domain
 - copyright and intellectual property requirements.
- resolve conceptual and technical issues arising within work
- Conduct a skills and work assessment against planned professional practice strategy and in context of work by others to extend own practice
- engage in sustainable ways to support ongoing professional practice and development, including:
 - evaluating and discussing work with peers in professional context
 - participating in related professional networks, associations or events.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- relationship between ideas, technique, materials and process in art form described in performance evidence
- historical and contemporary influences on chosen area of work

- critical and creative thinking techniques and their application to creative practices
- commercial and professional opportunities for creative work in context of own practice
- project management methodologies required for creative work
- copyright and intellectual property issues and legislation associated with professional creative practice, including ways of identifying requirements related to:
 - self-promotion
 - contracts
- sustainability issues associated with tools and materials used in chosen creative form
- work health and safety procedures required in relation to chosen creative form.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- suitable work space
- tools, equipment and materials for producing body of creative work.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>