



Australian Government

CUAPPR601 Originate a body of independent creative work

Release: 1

CUAPPR601 Originate a body of independent creative work

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to independently conceive a coherent body of creative work at a professional level. The unit involves experimenting with ideas to evolve own ideas and approaches, refining and developing concepts and techniques in artistic practice, and planning and managing own creative project through to finished product. It also involves engaging with peers and industry networks in ways that develop and confirm own place as an arts professional.

It applies to individuals who have a highly developed command of materials, process and techniques in any creative form.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – professional practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Develop conceptual thinking	1.1 Identify potential for individualised or specialised research based on current practice 1.2 Investigate new sources of ideas, trends and research opportunities 1.3 Evaluate own practice to evolve personal ideas with due consideration of intellectual property requirements 1.4 Use critical analysis to challenge assumptions, preconceptions and norms, and evolve ideas and innovative approaches for own

ELEMENT	PERFORMANCE CRITERIA
	work 1.5 Hone and adapt ideas for work and personal goals, based on emerging ideas and research
2. Seek professional opportunities and engagement	2.1 Pursue opportunities for professional work based on established goals and aspirations 2.2 Evaluate potential commercial opportunities as part of a viable professional practice 2.3 Engage with professionals within and outside the arts community to further develop own ideas, professional identity and opportunities for work 2.4 Establish sustainable ways to support ongoing professional engagement
3. Plan an independent creative project	3.1 Integrate individual research, personal ideas and professional realities to confirm the concept and strategy for a body of creative work 3.2 Develop and implement a plan incorporating objectives, resources, risk and contingency planning, budget and timelines, adjusting plan as necessary 3.3 Consider and integrate the promotion, exhibition and communication of the work in the planning process
4. Realise the body of creative work	4.1 Integrate command of technique, materials and process to create finished work of professional standard suitable for the public domain 4.2 Deepen individual engagement with techniques, ideas and the relationships between them 4.3 Apply critical and creative thinking to challenge, adapt and refine the creative work 4.4 Further evolve and refine ideas through processes of experimentation and exploration 4.5 Address the disparate challenges of the project, adapting the project approach as required to complete work on time and within budget
5. Evaluate professional work	5.1 Seek and apply constructive feedback from others to improve own work 5.2 Evaluate work against planned strategy for own creative practice 5.3 Evaluate own work and technical skills in the context of work by others to extend own practice 5.4 Adjust work processes and practice as necessary to improve

ELEMENT	PERFORMANCE CRITERIA
	technical, conceptual and commercial outcomes

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	5.1, 5.3, 5.4	- Identifies and analyses completed work through self-appraisal and by seeking the opinions of others - Considers improvements to own work by reflecting on connections between concepts, ideas and methodologies using a range of investigative and analytical techniques
Reading	1.2	Identifies, analyses and evaluates new and contemporary information in order to develop goals and strategies for own body of work
Writing	3.2, 3.3	Prepares documentation of work that incorporates synthesis of knowledge and ideas using appropriate terminology and cohesive language in a format appropriate to purpose
Numeracy	3.2, 4.5	- Calculates with whole numbers and routine fractions, decimals or percentages to determine and manage requirements, timeframe and cost of creative body of work - Selects, totals and orders required resources within budgetary and time constraints
Navigate the world of work	2.1, 2.2	- Keeps abreast of trends and issues in a dynamic work environment - Reflects on personal goals, interests and priorities and challenges and revises plans as the need arises
Interact with others	2.3, 2.4	Actively builds formal and informal networks at a professional level to include key people with expert skills, knowledge and connections
Get the work done	1.1, 1.3-1.5, 3.1, 3.2, 3.3, 4.1-4.5, 5.2	- Develops plans to manage complex tasks with an awareness of how they may contribute to long-term goals - Uses systematic, analytical processes in a variety of situations to gather relevant information and identify, evaluate and refine options for work - Uses experiences to reflect on the way in which variables

		- impact on decision outcomes and to contribute to refinement of decision-making processes in the future • Recognises the critical importance of the ongoing exploration of new ideas to the viability and effectiveness of own role
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Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAPPR601 Originate a body of independent creative work	CUVPRP601A Originate a body of independent creative work	Updated to meet Standards for Training Packages and clarify intent. Minor edits to elements and performance criteria.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPR601 Originate a body of independent creative work

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Performance Evidence

Evidence of the ability to:

- undertake individualised research into area of own creative practice, incorporating:
 - in-depth focus on a particular idea, material, medium, process or technique
 - investigation of own work to identify related strengths and weaknesses
 - intensive consultation with more experienced peers
- independently plan a safe and sustainable body of creative work from initial concept to realisation
- independently coordinate a coherent body of professional creative work based on the body of research and development of own ideas, which effectively communicates the intended concept and is suitable for sale, promotion or use in the public domain
- resolve conceptual and technical issues that arise within the work
- evaluate own skills and work against planned professional practice strategy and in the context of work by others to extend own practice
- engage in sustainable ways to support ongoing professional practice and development, including:
 - evaluating and discussing work with peers in a professional context
 - participating in related professional networks, associations or events.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain the relationship between ideas, technique, materials and process in the relevant art form
- summarise the influences on chosen area of work, in historical and contemporary contexts

- outline critical and creative thinking techniques and how they work in the context of creative practice
- clarify commercial and professional opportunities for creative work in the context of own practice
- outline project management methodologies suitable for creative work
- summarise intellectual property considerations associated with artistic professional practice
- outline sustainability issues associated with the tools and materials used in the chosen creative form
- explain work health and safety procedures required in relation to the chosen creative form.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- suitable work space
- tools, equipment and materials for producing a body of creative work.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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