



Australian Government

CUAPPR503 Present a body of own creative work

Release: 1

CUAPPR503 Present a body of own creative work

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to use creative, technical and project management skills to produce a professional and innovative presentation of own creative work.

It applies to individuals who maintain an up-to-date presentation package or portfolio of creative work. The presentation or portfolio may be physical or virtual.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – professional practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Evaluate and select presentation options	1.1 Research presentation options using appropriate sources of information 1.2 Explore ideas and options for presenting work in new and innovative ways, including those from other disciplines 1.3 Identify and consult with relevant people when developing presentation options 1.4 Select presentation methodologies based on intended purpose and other parameters 1.5 Evaluate production requirements and content implications of selected presentation methodologies

ELEMENT	PERFORMANCE CRITERIA
2. Plan presentation of work	2.1 Develop an overall presentation concept, including proposed key objectives and messages, using critical thinking techniques 2.2 Explore and refine how the presentation concept will impart explicit and implicit messages to its audience 2.3 Develop realistic production budget, timeframes and workflow plan 2.4 Design templates, prototypes and maquettes for the presentation that supports key messages to be communicated
3. Create presentation	3.1 Develop presentation within required timeframe, selecting and integrating content that supports identified key objectives and messages 3.2 Obtain and record copyright clearance on all sourced content 3.3 Address conceptual and technical challenges that arise during process 3.4 Review projected and actual budget outcomes and adjust process as required
4. View and update presentation	4.1 Present own creative work in a format and style suited to audience and purpose 4.2 Evaluate presentation in the context of identified objectives and feedback from others 4.3 Proactively identify opportunities to update and refine presentation 4.4 Develop systems to identify and respond to future presentation opportunities

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Reading	1.1, 1.4	Gathers, interprets and analyses information from a range of sources and identifies relevant and key information
Writing	2.4, 3.1, 3.2	Uses accurate, specific and industry-related

		terminology to complete and update cohesive and coherent presentations • Completes relevant supporting documentation using clear and technically specific language
Oral Communication	1.3, 4.1, 4.2	• Explains own ideas for presentation to others, choosing language appropriate to audience • Participates in potentially abstract discussions of ideas and solutions, using listening and questioning skills to elicit others' views of work
Numeracy	2.3, 3.4	• Uses mathematical skills to perform calculations or estimates of requirements, timeframe and costs • Selects, totals and orders required resources within budgetary and time constraints
Navigate the world of work	3.2	• Takes responsibility for compliance with legal and regulatory responsibilities
Interact with others	1.3, 4.1, 4.2	• Uses appropriate communication practices and protocols in discussions and presentations
Get the work done	1.2, 1.4, 2.1-2.4, 3.1, 3.3, 3.4, 4.1-4.4	• Develops plans to manage complex tasks with an awareness of how they may contribute to longer term goals • Uses systematic, analytical processes in a variety of situations to set goals, gather relevant information, and evaluate and select options • Recognises the potential to develop and apply new ideas to enhance work practices and outcomes • Considers purpose, needs and limitations when selecting and using different technologies and applications • Invests time in evaluating work, drawing on diverse perspectives of others to gain insights into current practices and ideas for change

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAPPR503 Present a body of own creative work	CUVPRP503A Present a body of own creative work	Updated to meet Standards for Training Packages and clarify intent.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPR503 Present a body of own creative work

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Performance Evidence

Evidence of the ability to:

- research new or innovative ways for presenting portfolios of creative work
- design a presentation concept that includes key proposed objectives and messages
- realise a presentation concept within required budget and timeframes
- present creative product in a manner suited to the intended audience and purpose
- evaluate presentation and document ways to respond to future presentation opportunities.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- analyse typical ways in which portfolios of work are presented by creative practitioners
- explain current and emerging professional trends in presentation options and technologies relevant to the particular area of work, including design, layout, typography, interactivity and accessibility
- explain how critical thinking techniques can inform the development of a presentation concept
- outline intellectual property considerations in relation the use of information in a professional presentation.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- appropriate technology and sources of information to research presentation methodologies
- presentation tools

- relevant information sources.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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