



Australian Government

CUAPPR405 Develop and discuss ideas for own creative work

Release: 1

CUAPPR405 Develop and discuss ideas for own creative work

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to develop and discuss ideas for own creative work. It involves research and analysis, as well as the ability to take part in critical and informed discussion with others about the creative work for a particular art form.

It applies to individuals who work across all areas of creative practice. This work would usually be carried out under mentored supervision.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – professional practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Research ideas for own creative work	1.1 Identify and source information that supports the development of ideas for creative work 1.2 Critically analyse information in the context of current and potential work and in relation to intellectual property considerations
2. Generate ideas for own creative work	2.1 Develop a range of different, innovative and creative ideas based on the nature of own creative practice 2.2 Analyse and integrate ideas generated from research 2.3 Identify possible constraints on own ideas 2.4 Select ideas based on research, analysis and relevant constraints
3. Discuss ideas with	3.1 Identify and seek out people who can provide valuable input to

ELEMENT	PERFORMANCE CRITERIA
others	discussions about work ideas 3.2 Present key information on own ideas and their process of development 3.3 Facilitate discussion, debate and critical analysis of ideas using effective communication techniques
4. Adjust and refine ideas for own creative work	4.1 Analyse the views and contributions of others 4.2 Formulate analysis of own ideas based on personal aspirations and goals, and consideration of any intellectual property issues 4.3 Refine own ideas based on analysis and interactions with others

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Reading	1.1, 1.2	- Interprets a broad range of information in a variety of forms and uses the knowledge gained to contribute to the development of ideas for own current and future creative work - Analyses and contrasts information to select that which informs own creative work
Writing	2.2, 3.1	Records detail of research and consultation outcomes, drawing on sufficient vocabulary and grammar to convey ideas effectively
Oral Communication	3.1, 3.2, 3.3	- Presents explanation of own ideas to others, choosing language appropriate to those taking part in the discussion - Facilitates and participates in potentially abstract discussions, using listening and questioning skills to elicit participant views
Navigate the world of work	4.2	Examines methodologies and suggestions to help refine ideas for creative work
Interact with others	3.1, 3.2, 3.3	Collaborates with others to share ideas and information

Get the work done	1.1, 2.1-2.4, 3.1, 3.2	• Makes a range of critical and non-critical decisions often using a consultative process as part of the decision-making process • Recognises and takes responsibility for addressing predictable problems in familiar work contexts
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Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAPPR405 Develop and discuss ideas for own creative work	CUVPRP405A Develop and discuss ideas for own creative work	Updated to meet Standards for Training Packages and clarify intent. Minor edits to elements and performance criteria.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPR405 Develop and discuss ideas for own creative work

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Performance Evidence

Evidence of the ability to:

- generate ideas for creative work grounded in research and analysis
- identify potential ideas for creative work and draw links with own work
- select ideas to progress in own work based on research, analysis and relevant constraints
- present own ideas to others and engage in discussions so that ideas can be challenged
- analyse outcomes of discussions and refine own ideas.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline historical and contemporary sources of information in chosen area of practice that can serve to inform the development of ideas
- outline communication techniques that facilitate productive discussions around ideas for creative work
- describe effective ways of collaborating in creative practice
- describe intellectual property issues that affect the development of ideas for own creative work.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- interaction with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

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