



Australian Government

CUAPPR404 Develop self as artist

Release: 1

CUAPPR404 Develop self as artist

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Application

This unit describes the skills and knowledge required to develop the technical and conceptual skills required to work in any area of arts practice.

It applies to individuals who commit to improving their professional practice in both an artistic and business context. The skills developed in this unit apply to all areas of creative practice, including photography, craft, design, live performance, technical production and visual arts. This work would usually be carried out under mentored supervision.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Industry capability – professional practice

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Refine arts practice skills	1.1 Plan strategies to improve own arts practice skills 1.2 Identify and use relevant practice, feedback, discussion and evaluation opportunities to continuously improve own technical and creative skills 1.3 Identify and use relevant sources of information to keep up-to-date with industry trends and issues 1.4 Identify and use a range of opportunities to develop own arts practice
2. Develop own style or	2.1 Explore a range of creative thinking techniques to generate ideas

ELEMENT	PERFORMANCE CRITERIA
voice in arts practice	and integrate them into own arts practice 2.2 Discuss ideas with relevant people and apply knowledge gained to inform own practice 2.3 Use practice time to experiment safely and sustainably with new ideas in a range of genres and interpretations 2.4 Study the work of others to stimulate own conceptual and technical skills and consider intellectual property implications 2.5 Explore and use technology where appropriate to expand own practice
3. Evaluate own work	3.1 Seek and apply constructive feedback from relevant people to improve own work 3.2 Evaluate work against planned strategy for developing own arts practice 3.3 Identify place of own work in relation to other artists in own area of practice 3.4 Adjust processes, techniques and practice as necessary to improve technical, conceptual and commercial outcomes
4. Pursue work opportunities	4.1 Identify and review sources of information on work opportunities 4.2 Identify and access industry networks and events to generate work opportunities 4.3 Develop and distribute promotional material about self as required

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	1.1-1.4	- Identifies and uses systematic appraisal methods to plan improvements to own arts practice and own style or voice - Draws selectively on own experience and opinions of others to adapt and improve own approaches

Reading	1.3, 4.1, 4.2	Interprets information in a variety of forms regarding at times complex or abstract ideas, and uses the knowledge gained to evaluate trends, new technologies, work opportunities and career prospects
Writing	4.3	Develops promotional material for own work, using clear language and a variety of strategies when planning, drafting and reviewing it
Oral Communication	2.2, 3.1, 4.2	- Participates in a verbal exchange of ideas regarding conceptual and technical issues in creative work and related industry trends, using appropriate, detailed and clear language - Uses listening and questioning skills to discuss and clarify feedback provided by key others
Navigate the world of work	2.4, 3.3, 4.1, 4.2	- Uses a range of strategies to identify work opportunities, including accessing and downloading relevant online information - Considers development of personal career with reference to own capabilities and the work of peers
Interact with others	2.2, 3.1	Uses appropriate communication practices to discuss and confirm ideas with others
Get the work done	1.1, 2.1, 2.3, 2.5, 3.2, 3.4	- Plans and organises methodologies and resource requirements according to creative vision - Experiments with a range of techniques and tools in the development of work, and acts on opportunities for refinement - Evaluates effectiveness of decisions in terms of how well that stated goals are met - Reflects on the ways in which new technologies are used, or could be used to expand work practices

Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAPPR404 Develop self as artist	CUVPRP404A Develop self as artist	Updated to meet Standards for Training Packages and clarify intent. Minor edits to performance criteria.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPR404 Develop self as artist

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- apply planned strategies to experiment safely and sustainably with new ideas in a range of genres and interpretations, and refine skills in own area of arts practice
- demonstrate work practice that develops own style through exploring and experimenting with new ideas in making and/or interpreting work
- use discussion and evaluation opportunities to inform and develop own technical and conceptual skills
- access varied industry networking and event opportunities to develop own arts practice, promote own work and pursue work opportunities.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- summarise information and resources available to develop self as artist
- discuss different creative thinking techniques that could be used to generate ideas for own arts practice
- outline trends, emergent technologies, work opportunities and career planning in own area of arts practice
- describe industry networks and promotional opportunities relevant to own area of creative practice
- explain work, ideas and techniques of well-regarded practitioners in own area of arts practice
- discuss theoretical and historical contexts relevant to own area of arts practice
- discuss intellectual property issues and legislation associated with own area of arts practice
- summarise sustainability considerations for creative practice in the relevant context
- explain work health and safety requirements in relation to own area of arts practice.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- an environment where technical and conceptual skills in an area of arts practice can be developed and enhanced over time
- resources relevant to area of arts practice.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>