



Australian Government

CUAPPM503 Incorporate creative and technical needs into management processes

Release: 2

CUAPPM503 Incorporate creative and technical needs into management processes

Modification History

Release	Comments
Release 2	This version released with CUA Creative Arts and Culture Training Package version 2.0. Updated assessment conditions section. Updated modification history section to reflect changed name of training package.
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 1.0.

Application

This unit describes the performance outcomes, skills and knowledge required to work with creative and technical personnel to realise concepts that underpin productions in the screen, media, entertainment and events industries.

Individuals who apply these skills are expected to display a high level of initiative and judgement as they take responsibility for ensuring that production management decisions take account of creative and technical considerations. They may also be responsible for coordinating and supervising the work of teams engaged in a range of production activities.

No licensing, legislative or certification requirements apply to this unit at the time of publication.

Unit Sector

Media and entertainment production - production management

Elements and Performance Criteria

Elements	Performance Criteria
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Assess key creative and technical aspects of productions	1.1 Identify major creative and technical aspects of productions, and personnel who need to be contacted as part of the management process 1.2 Review production documentation to inform assessment of

	creative and technical production needs 1.3 Seek input from specialist personnel as required
2. Apply knowledge of creative and technical production to work activities	2.1 Work collaboratively with creative and technical personnel in a manner that shows an understanding of other production areas 2.2 Use knowledge of creative and technical aspects to participate in production decisions and facilitate outcomes that balance different production needs 2.3 Take account of creative and technical needs in the planning and implementation of projects
3. Update creative and technical production knowledge	3.1 Identify and use opportunities to update knowledge of current and emerging creative and technical trends 3.2 Incorporate updated knowledge into work activities as required

Foundation Skills

This section describes language, literacy, numeracy and employment skills incorporated in the performance criteria that are required for competent performance.

Skill	Performance Criteria	Description
Learning	3.1	Identifies and participates in activities to update currency of industry knowledge and trends
Reading	1.2, 3.1	Interprets production documentation in relation to own duties
Oral communication	1.1, 1.3, 2.1, 2.2	- Shares ideas in group discussions and is open to a range of viewpoints - Clearly explains requirements and uses listening and questioning techniques to confirm understanding and build rapport
Numeracy	1.2	Interprets numerical data in production specifications
Navigate the world of work	1.1, 1.2, 1.3, 2.2	Applies organisational procedures when managing and realising productions
Interact with others	1.1, 1.3, 2.1, 2.2	Collaborates to achieve joint outcomes and helps facilitate effective group interaction and direction
Get the work done	1.1, 1.2, 1.3,	Uses a combination of logical planning processes and an understanding of context to

	2.1, 2.2, 2.3, 3.2	identify relevant information and strategies to incorporate creative and technical needs into management processes • Considers whether, and how, others should be involved, often using consultative or collaborative processes as an integral part of the decision-making process • Recognises the potential of new approaches to enhance work practices and outcomes • Uses the internet as an information resource
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Unit Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
CUAPPM503 Incorporate creative and technical needs into management processes (Release 2)	CUAPPM503 Incorporate creative and technical needs into management processes (Release 1)	Updated assessment conditions section. Updated modification history section to reflect changed name of training package.	Equivalent unit

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPPM503 Incorporate creative and technical needs into management processes

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Performance Evidence

Evidence of the ability to:

- incorporate creative and technical aspects of production into the planning and management of at least one event or production
- interact effectively with a range of creative and technical personnel involved in productions.

Note: If a specific volume or frequency is not stated, then evidence must be provided for each of the above points at least once.

Knowledge Evidence

To complete the unit requirements the individual must:

- explain current industry trends in relation to creative and technical production
- describe the following aspects of live productions:
 - roles and responsibilities of key technical and creative personnel
 - technical terminology
 - process of designing, developing and realising productions
 - relationship between different production areas
 - typical challenges and issues that arise in the creative and technical side of productions
- explain how different production and event management processes and techniques can be adapted to foster an approach to production management that integrates creative and technical considerations.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to productions or events.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

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