



Australian Government

Assessment Requirements for CUAPPM414 Produce programs and program segments

Release: 2

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Modification History

Release	Comments
Release 2	This version first released with CUA Creative Arts and Culture Training Package version 5.1. Version created to correct unit mapping error.
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- produce at least one program and at least one program segment according to different production requirements.

In the course of the above, the candidate must:

- interpret and respond to technically feasible production requirements
- produce programs covering different topics based on analysed research material
- deliver clear briefings to production staff and program guests
- oversee pre-production activity and ensure program material complies with broadcasting regulations
- structure content
- record programs according to production timelines
- provide clear verbal and non-verbal cues during productions
- conduct program evaluation and provide feedback.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- production requirements that affect producing programs and program segments, including:
 - target audience needs and interest
 - budget
 - timelines
 - creative and technical goals

- industrial awards and agreements
- technical, artistic and safety parameters
- technical and creative responsibilities of producers relating to program segments and overall program production
- research methods used when identifying program content and items
- structures used when preparing and compiling program material for broadcast
- sources and methods for identifying interviewees, contributors and talent
- typical problems and challenges of producing programs and program segments and common solutions
- typical techniques used when producing programs and program segments
- methods of documenting programs and program segments
- audience behaviour patterns and the principles behind building and maintaining audiences
- organisational procedures for completing program segment documentation
- legislation and codes of practice that must be considered when producing programs.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- media production facilities
- interaction with others required to demonstrate the performance evidence
- video or audio playback equipment for evaluation of recordings.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>