



Australian Government

Assessment Requirements for CUAPPM404 Produce programs and program segments

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- analyse and use research material to produce programs covering a range of topics
- deliver clear briefings to production staff and program guests
- oversee pre-production activity to ensure technical and creative objectives are met, and that program material complies with broadcasting regulations and production requirements
- record programs over a period of time that structure content in a way that maintains audience interest
- provide clear verbal and non-verbal cues during productions
- conduct program evaluation and provide feedback to inform future programs.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- describe technical and creative responsibilities of television and radio producers in relation to program segments and overall program production
- identify typical problems and challenges of producing programs and program segments, and briefly describe solutions
- discuss audience behaviour patterns, and identify the principles behind building and maintaining audiences
- outline legislation and codes of practice relevant to broadcasting that must be considered when producing programs.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- media production facilities
- video or audio playback equipment for evaluation of recordings.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>