



Australian Government

Assessment Requirements for CUAPOS311

Edit video and audio content for social media

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- edit video and audio for social media according to at least two different production requirements.

In the course of the above, the candidate must:

- respond to production requirements that contain digital, creative and content resolution elements
- assess media content suitability for required frame size
- prepare vision and sound content segments for editing
- edit content using functions of editing software, within defined parameters
- create and composite text graphics which are visible on smaller screen sizes
- undertake evaluation of work in progress with required production personnel and adjust edits as required
- follow procedures for completing workplace documentation
- adhere to work health and safety (WHS) requirements
- meet work deadlines.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- frame size and formats that are used in social media and online destinations
- basic video and sound editing conventions and techniques
- copyright requirements for creating content for social media
- characteristics of social media videos
- industry standard communication methods and practices
- common social media platforms and how to use them for a commercial purpose
- strategies to evaluate own performance for future improvements

- WHS standards that apply when using computers and keyboards.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- content requiring editing
- digital editing facilities
- interaction with others required to demonstrate the performance evidence
- social media platforms.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>