



Australian Government

Assessment Requirements for CUAPHI538 Provide wedding photo imaging services

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- provide wedding photo imaging services based on at least two different client specifications.

In the course of the above, the candidate must:

- discuss and confirm requirements and costs with client
- arrange contracts, agreements, insurances, licences, permits and invoices following standard business practices
- devise a shoot schedule and organise photo imaging equipment, subjects and locations to shoot wedding photo images according to legal requirements
- apply imaging skills to capture and optimise wedding photo images that meet industry standards
- package wedding photo images as promotional samples
- apply work health and safety practices during photoshoot and image production.
- process, catalogue and archive photo images in accordance with industry standards
- evaluate own performance and creative products and identify one or more areas for future improvement.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- styles and conceptual and aesthetic approaches that apply to wedding photo images in a range of contexts
- features and capabilities of wedding photo imaging capture technologies
- techniques to proof, optimise and process wedding photo images
- key business and taxation practices associated with a wedding photo imaging practice

- work health and safety requirements associated with wedding photo imaging practices
- professional practice arrangements, including:
 - insurance
 - photo releases
 - intellectual property
 - privacy
- codes of practice applicable to a portrait photographer.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- photo imaging capture and production equipment and software used in a wedding context
- locations and studios for wedding photo imaging shoots.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>