



Australian Government

Assessment Requirements for CUAPHI522 Plan and produce stock photo images

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- plan and produce one or more stock photo images according to at least two different project requirements.

In the course of the above, the candidate must:

- interpret specifications with required personnel
- organise photo imaging equipment, subjects and locations to shoot photo images according to legal requirements
- produce professional standard photo images suitable for stock photos
- optimise and upload images to stock repositories, meeting required technical standards
- process, catalogue and archive stock photo image products in accordance with industry standards
- apply work health and safety practices during photoshoot and production
- evaluate feedback, creative products and own performance.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- contemporary issues that inform stock photo imaging practice
- work health and safety requirements associated with planning and producing stock photo images
- conceptual and aesthetic approaches to creating stock photo images
- business and intellectual property arrangements typically associated with producing original stock photo images
- systems used to catalogue and archive photo images and business records.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- photo imaging capture and production equipment
- suitable shoot locations.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>