



**Australian Government**

**Assessment Requirements for CUAPHI521  
Make illustrative photo images for  
publication and display**

**Release: 1**

## Assessment Requirements for CUAPHI521 Make illustrative photo images for publication and display

### Modification History

| Release   | Comments                                                                                     |
|-----------|----------------------------------------------------------------------------------------------|
| Release 1 | This version first released with CUA Creative Arts and Culture Training Package Version 5.0. |

### Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- produce one or more illustrative photo images according to at least two different project requirements.

In the course of the above, the candidate must:

- confirm requirements of project with required personnel
- calculate fees, and arrange agreements, contracts, licences, permits and invoices following standard business practices
- organise photo imaging equipment, subjects and locations to shoot illustrative photo images according to legal requirements
- apply photo imaging skills to produce illustrative photo images of a professional standard
- process, catalogue and archive photo images in accordance with industry standards
- package photo images for self promotional purposes
- apply work health and safety practices during photo capture and production
- evaluate own performance and creative products and identify one or more areas for improvement.

### Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- common applications for illustrative photo images
- contemporary styles and conceptual and aesthetic approaches that apply to the production of illustrative images in various industry contexts
- professional practice arrangements that apply to the media photographer, including those relating to required:
  - insurances

- releases
- intellectual property rights
- work health and safety requirements
- legal matters
- media codes of practice that apply to the illustration photographer
- features and capabilities of photo imaging capture technologies that apply to illustrative photography
- techniques for optimising images
- systems to securely catalogue and archive photo images and business records.

## **Assessment Conditions**

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- photo imaging capture and production equipment for an illustrative photo imaging context
- locations and studios for illustrative photo imaging shoots.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

## **Links**

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>