



Australian Government

Assessment Requirements for CUAPHI511 Make illustrative photo images for publication and display

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- confirm requirements of project with client and other relevant personnel
- calculate fees, and arrange agreements, contracts, licences, permits and invoices following standard business practices
- organise photo imaging equipment, subjects and locations to shoot illustrative photo images according to legal requirements
- apply photo imaging skills to produce illustrative photo images of a professional standard
- process, catalogue and archive photo images in accordance with industry standards
- package photo images for promotional purposes
- evaluate own performance and creative products for improvement.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- outline a range of applications for illustrative photo images
- describe contemporary styles and conceptual and aesthetic approaches as they apply to the production of illustrative images in various industry contexts
- describe professional practice arrangements as they apply to the illustration photographer
- describe the features and capabilities of photo imaging capture technologies as they apply to illustrative photography
- explain techniques for optimising images
- explain intellectual property rights as they apply to illustrative works
- outline systems to securely catalogue and archive photo images and business records.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- photo imaging capture and production equipment for an illustrative photo imaging context
- locations and studios for illustrative photo imaging shoots.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>