



Australian Government

CUAPHI411 Capture images in response to a brief

Release: 1

CUAPHI411 Capture images in response to a brief

Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Application

This unit describes the skills and knowledge required to plan and prepare for a camera shoot, execute the image capture process, review work and complete post-shoot activities.

The unit applies to those who produce photographs for print or electronic media and for a range of contexts including weddings, special events, portraits, forensics, art photography and specialist publications.

No licensing, legislative or certification conditions apply to this unit at the time of publication.

Unit Sector

Visual Communication – Photo Imaging

Elements and Performance Criteria

ELEMENT	PERFORMANCE CRITERIA
<i>Elements describe the essential outcomes.</i>	<i>Performance criteria describe the performance needed to demonstrate achievement of the element.</i>
1. Plan for camera shoots	1.1 Obtain camera shoot brief and interpret its specifications 1.2 Identify and clarify with required personnel any issues in relation to specifications, parameters and constraints in brief 1.3 Source and evaluate additional information applicable to brief where required
2. Prepare for camera shoots	2.1 Select camera systems, accessories and lighting appropriate to brief 2.2 Organise required personnel, location and other requirements for photo shoots according to brief requirements 2.3 Plan shoots confirming that health and safety and other legal requirements are met 2.4 Set up cameras, lighting, accessories and props according to

ELEMENT	PERFORMANCE CRITERIA
	brief requirements
3. Execute image capture process	3.1 Adjust and calibrate settings for camera exposure and subject lighting consistent with image capture requirements 3.2 Capture images, considering the time-specific nature of action and the movement of subjects 3.3 Complete the image capture process within agreed timelines
4. Review images	4.1 Review objectives of the brief and verify that requirements have been met 4.2 Evaluate the effectiveness of decisions about processes, techniques and outcomes with input from others 4.3 Discuss work with required personnel and modify approach where required 4.4 Complete work documentation where required
5. Complete post-shoot activities	5.1 Dismantle work area after use and return to original condition 5.2 Clean and care for equipment according to manufacturer instructions 5.3 Report damage to equipment to required personnel according to enterprise procedures 5.4 Transport and store equipment according to workplace procedures

Foundation Skills

This section describes those language, literacy, numeracy and employment skills that are essential to performance but not explicit in the performance criteria.

SKILL	DESCRIPTION
Reading	Analyses textual information to accurately interpret job specifications
Writing	Uses specific industry-related terminology and required formats to develop, document and amend workplace documentation
Oral Communication	Selects and follows accepted communication practices and procedures to clarify project requirements, discuss work progress, and seek and accept feedback
Numeracy	Makes quick, on-the-job calculations to adjust camera settings
Planning and organising	Takes responsibility for planning and organising own workload and aspects of the work of others

SKILL	DESCRIPTION
Initiative and enterprise	• Meets workplace expectations in conduct and conclusion of shoot activities • Initiates standard procedures for work space clean up, equipment care, transport and storage
Teamwork	• Works collaboratively with required personnel ensuring procedures are implemented
Self-management	• Monitors adherence to workplace health and safety and other legal requirements and responsibilities for self and others when planning and undertaking work
Technology	• Uses the features of digital tools and processes when performing work tasks

Unit Mapping Information

Supersedes and is equivalent to CUAPHI401 Capture images in response to a brief.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>

Assessment Requirements for CUAPHI411 Capture images in response to a brief

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Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- capture images according to at least two different project briefs.

In the course of the above, the candidate must:

- interpret the brief for image capture work
- apply a range of image capture techniques
- use professional cameras and accessories to capture photo images according to the brief requirements
- collaborate with required personnel to meet project brief requirements
- organise a camera shoot from set up to pack up.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- key features and functions of the following camera systems and appropriate accessories:
 - cropped sensors
 - 35mm SLR cameras
 - digital cameras
 - flash units
- professional camera systems and accessories, and their operations and functions
- image capture techniques for the purposes described in the performance evidence
- capabilities of commonly used camera exposure systems
- procedures for using lighting to create various effects in photographic image capture
- styles and types of photographs and images required for common industry sectors
- work space requirements for photo image capture work, including those relating to selection and set-up of work space for common types of photo image capture

- issues that may arise in the context of photographic shoots, and protocols and processes for addressing them
- work health and safety and legal requirements that apply to photo imaging shoots.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- professional cameras and accessories required in the performance evidence
- photographic materials
- suitable work space.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards.

Links

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