



Australian Government

Assessment Requirements for CUAMGT511 Manage artists and their careers

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 5.0.

Performance Evidence

The candidate must demonstrate the ability to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including evidence of the ability to:

- manage and provide career advice to at least two artists according to two different contractual agreements.

In the course of the above, the candidate must:

- negotiate for and with client to reach agreed outcomes
- align artist career goals with artistic aspirations
- provide objective copyright advice to artists throughout contractual agreement
- promote artists in music markets.

Knowledge Evidence

The candidate must be able to demonstrate knowledge to complete the tasks outlined in the elements, performance criteria and foundation skills of this unit, including knowledge of:

- key terms, rights and obligations of managers and artists in a contractual relationship
- copyright legislation, industry awards and industry associations used by performers and artist managers
- rights and obligations of parties in an impartiality clause
- process for developing artist repertoires and professional image
- method for conducting financial risk analysis on performance opportunities
- methods for negotiating commercial opportunities on behalf of artists
- accepted consultation and communication practices used for managing artists
- workplace procedures for financial reporting for artist management, including:
 - methods for bookkeeping
 - methods for managing payments
- issues and challenges that typically arise in the context of managing artists and their careers and strategies for overcoming them.

Assessment Conditions

Skills in this unit must be demonstrated in a workplace or simulated environment where the conditions are typical of those in a working environment in this industry.

This includes access to:

- industry-standard technology required to demonstrate the performance evidence
- interaction with others as required to demonstrate the performance evidence.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume Implementation Guide is found on VETNet -

<https://vetnet.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>