



Australian Government

Assessment Requirements for CUAMGT501 Manage artists and their careers

Release: 1

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Modification History

Release	Comments
Release 1	This version first released with CUA Creative Arts and Culture Training Package version 2.0.

Performance Evidence

Evidence of the ability to:

- provide management services and career advice to artists
- negotiate for and with clients
- promote artists in current music markets.

Note: If a specific volume or frequency is not stated, then evidence must be provided at least once.

Knowledge Evidence

To complete the unit requirements safely and effectively, the individual must:

- explain typical inclusions of a contractual relationship between a manager and an artist
- outline the importance of accurate bookkeeping and recordkeeping for artist management
- outline the legislation, industry awards, and industry associations relevant to performers and artist managers
- explain ways to develop artists' repertoires and professional image
- explain ways to conduct financial risk analysis on performance opportunities
- outline issues and challenges that typically arise in the context of managing artists and their careers, and how they might be overcome.

Assessment Conditions

Assessment must be conducted in a safe environment where evidence gathered demonstrates consistent performance of typical activities experienced in creative arts industry environments. The assessment environment must include access to:

- appropriate technology
- interaction with others.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational educational and training legislation, frameworks and/or standards.

Links

Companion Volume implementation guides are found in VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>